



NVIDIA OMNIVERSE - Building Blocks for the Industrial Metaverse

Uwe Rechkemmer – February 2025

Who's presenting?

Uwe Rechkemmer,

Senior Sales Specialist Omniverse

urechkemmer@nvidia.com

+49 151 50468009

www.linkedin.com/in/uwerechkemmer

[www.xing.com/profile/Uwe Rechkemmer](https://www.xing.com/profile/Uwe_Rechkemmer)



Pioneering Accelerated Computing

Accelerated computing requires full-stack optimization, from chip architecture, systems, and acceleration libraries, to refactoring the applications. The global NVIDIA ecosystem spans 4 million developers, 40,000 companies, and over 3,000 applications.



2012 ALEXNET



PERCEPTION AI

SPEECH RECOGNITION
DEEP RECSYS
MEDICAL IMAGING

GENERATIVE AI

DIGITAL MARKETING
CONTENT CREATION

AGENTIC AI

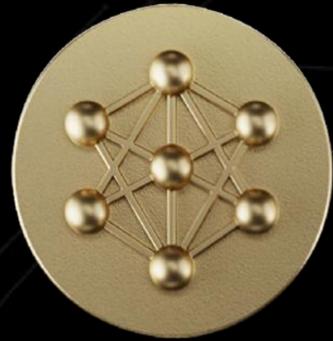
CODING ASSISTANT
CUSTOMER SERVICE
PATIENT CARE

PHYSICAL AI

SELF-DRIVING CARS
GENERAL ROBOTICS

Physical AI-Powered Robots is Our Next Grand Challenge

Robots Need Many AI Models and Policies



NVIDIA AI

DEXTERITY & MANIPULATION

PERCEPTION

COGNITION

FUNCTIONAL SAFETY

WHOLE BODY CONTROL

MOBILITY



NVIDIA Omniverse

Enterprises Investing heavily in Industrial Scale Digital Twins

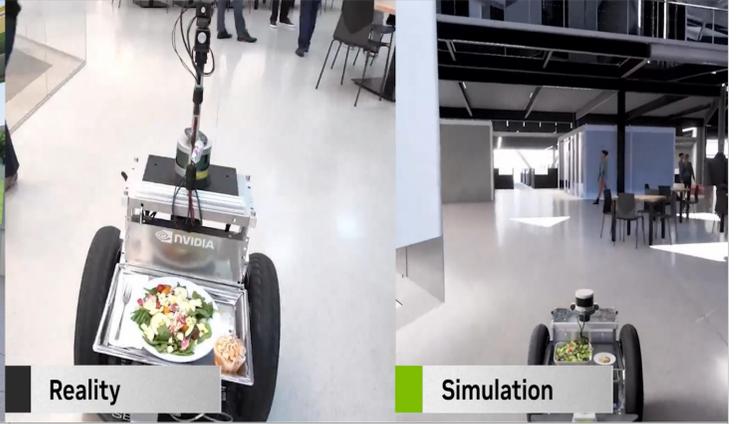
Increase Efficiency and Enable Automation



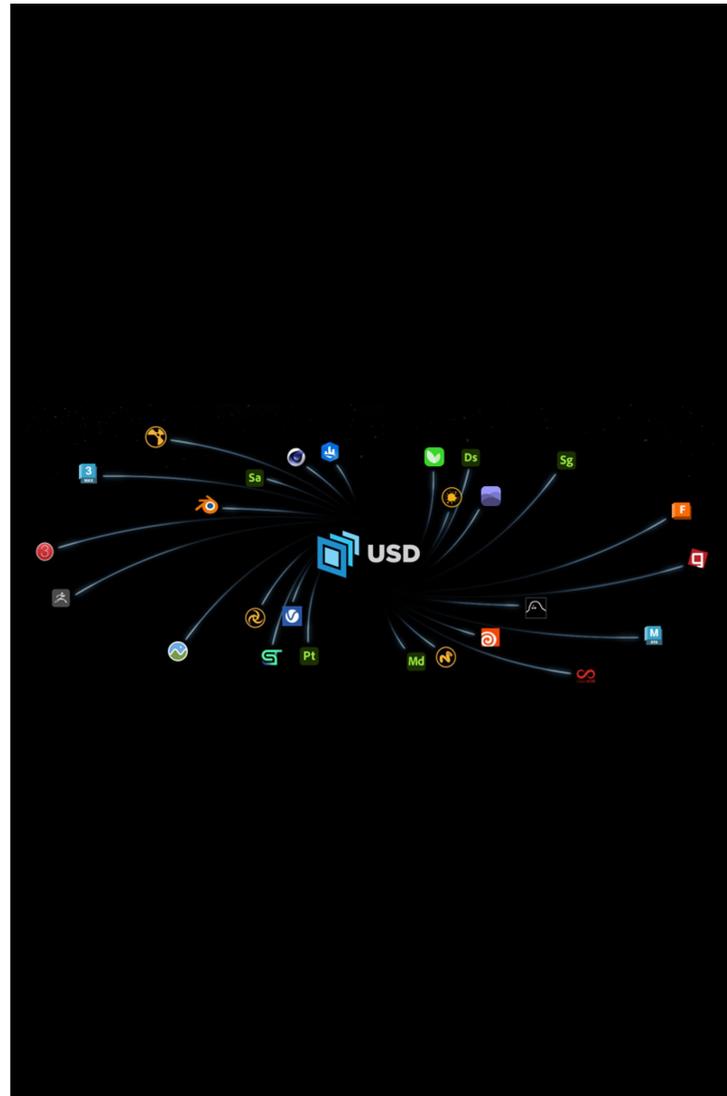
NVIDIA
Omniverse

Key Attributes of a Live, Full Fidelity Digital Twin

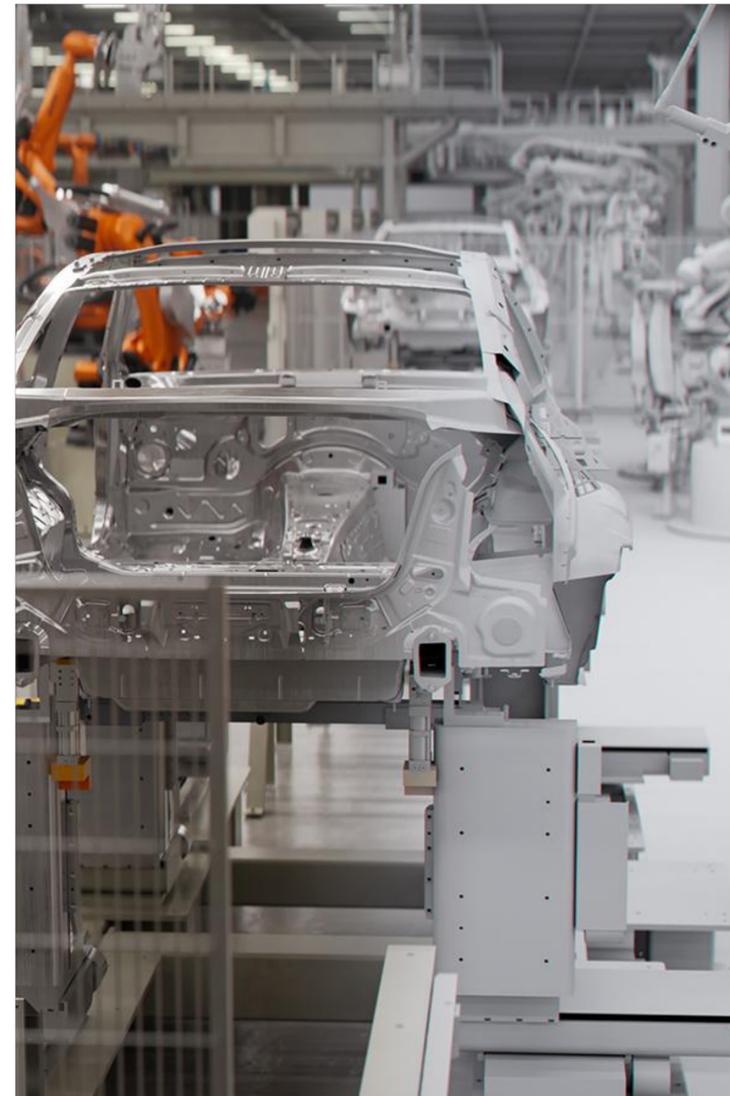
Enabling Accurate and Trustworthy Virtual Testing, Experimentation and Optimization

			
<p>GROUND TRUTH DATA Unified Virtual Datasets</p>	<p>PHYSICALLY ACCURATE REPLICA Obeys the Laws of Physics</p>	<p>AI-ENABLING, AI-ENABLED Optimized by AI & Enables Training of AI</p>	<p>PERFECTLY SYNCHRONIZED Precision Timed, Perfectly Synced to the Real World</p>

Key Technologies Accelerate Digitalization, Digital Twins, & Physical AI



OpenUSD



RTX Technology



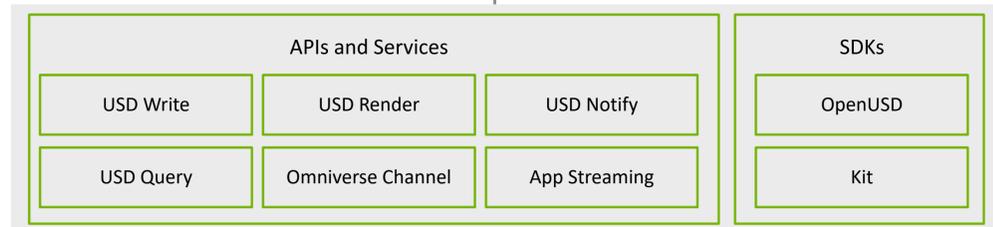
Computer Vision, Synthetic Data Generation



Accelerated Computing

NVIDIA Omniverse

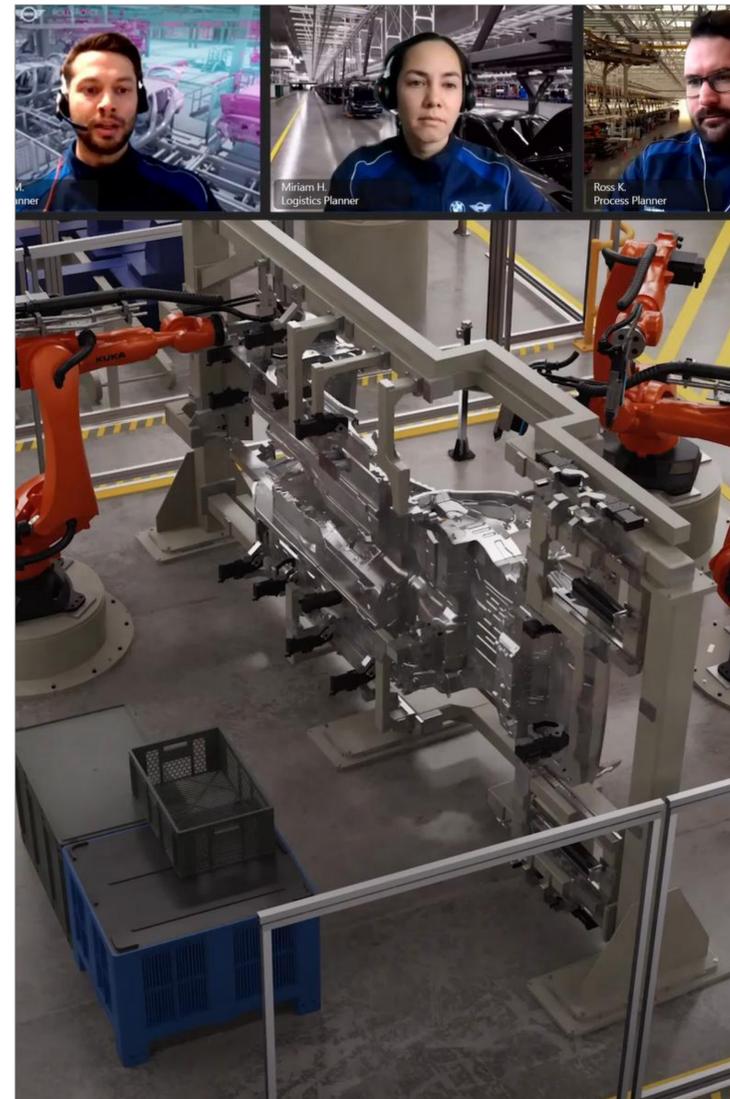
The Platform to Develop Industrial Digitalization and Physical AI Simulation Applications



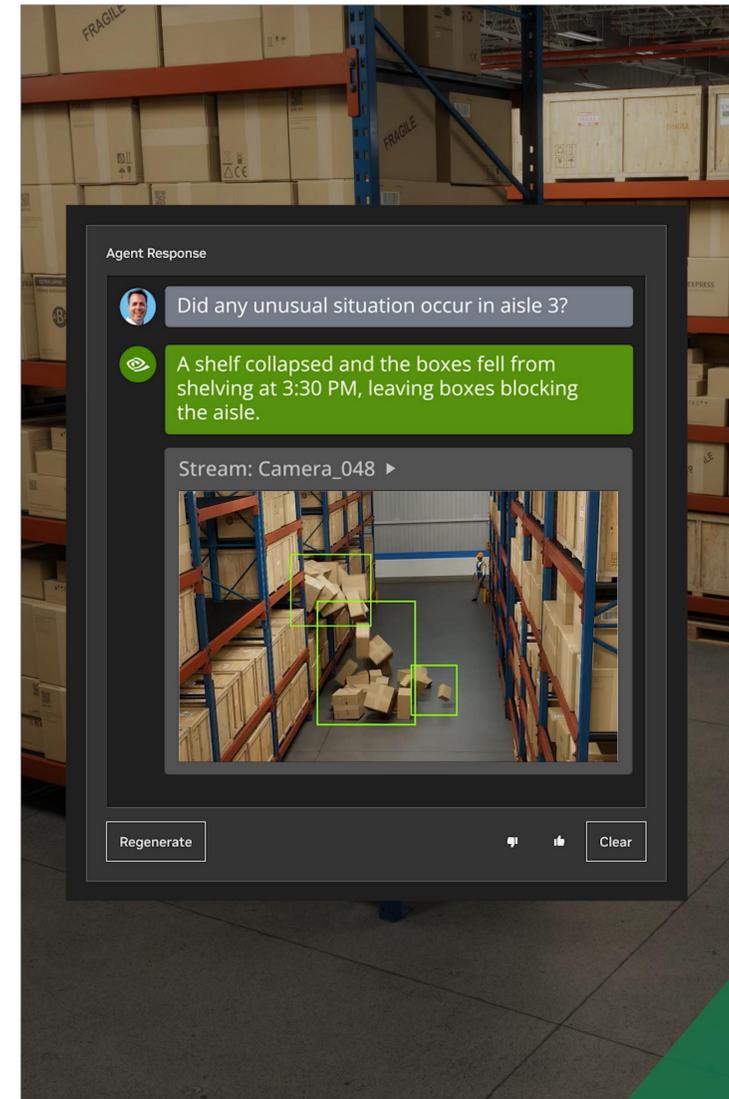
Digital Twins Built on Omniverse & OpenUSD Deliver New Possibilities



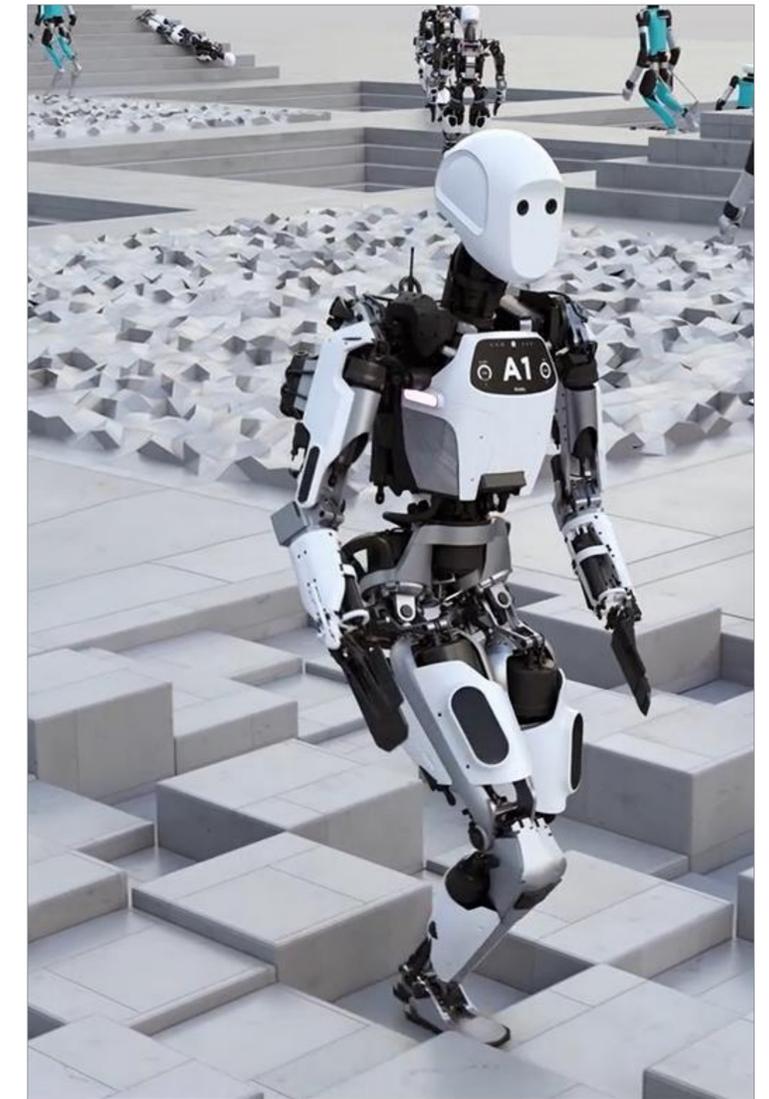
Physically Based Visualization



Streamlined Communications



AI Optimized Operations



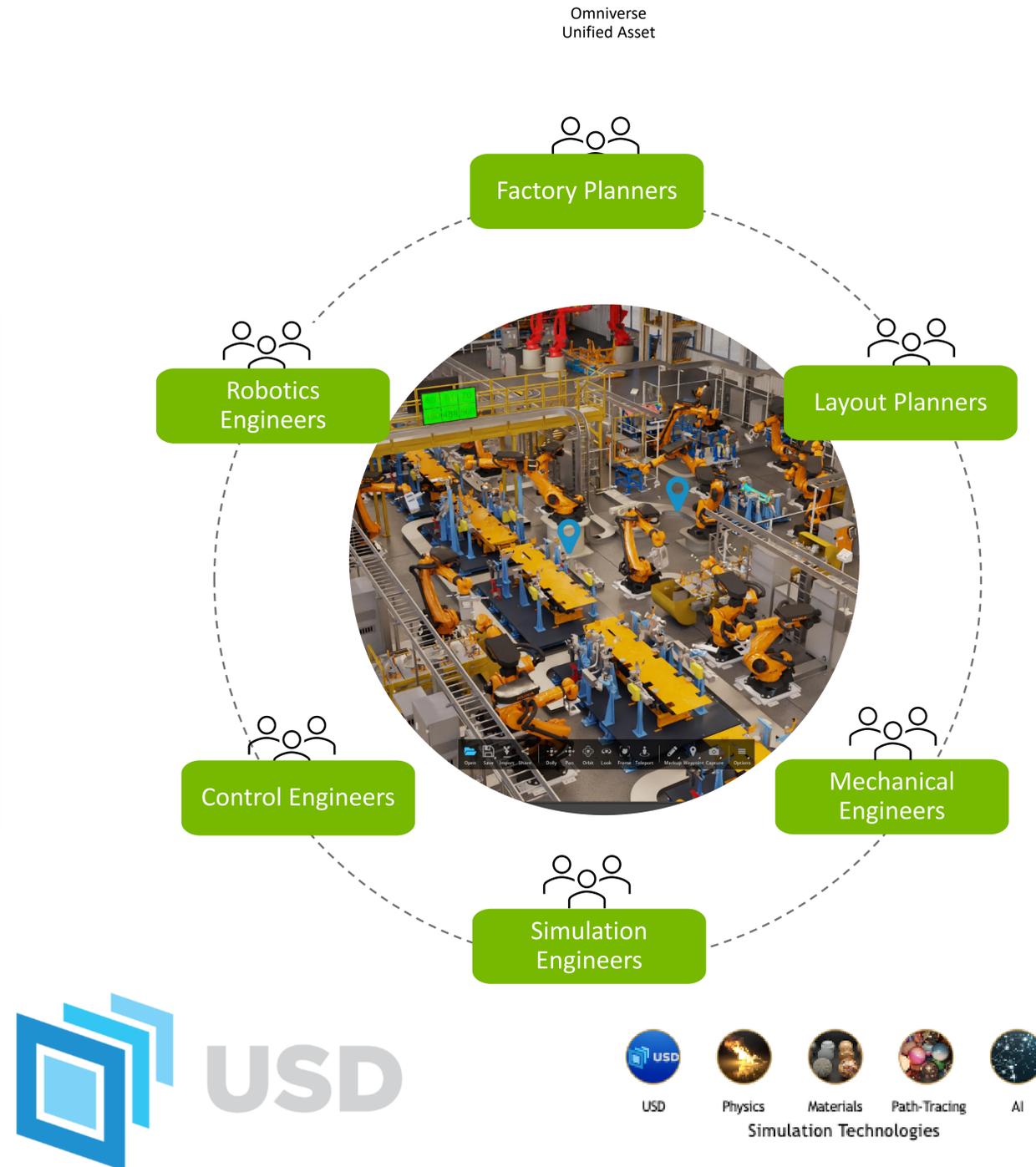
Testing Ground - AI, Robotics

Platform to provide a unified pipeline from Planning to Operation

Data connection and collaboration engine <-> 3D Visualization <-> Simulation, Optimization, AI

- 3 AUTODESK 3ds Max
- A AUTODESK Alias
- V AUTODESK VRED
- M AUTODESK Maya
- R AUTODESK Revit
- CATIA
- MicroStation CONNECT Edition
- blender
- ptc
- SIEMENS
- CINEMA 4D by MAXON
- Ae Pt Ds
- ParaView
- Rhinoceros
- SOLIDWORKS
- Unity
- UNREAL ENGINE

- Existing Data
- Structure
 - Layout
 - Equipment
 - Process & Metadata
 - Product
 - Logistics
 - Robotics Animation
 - Point Cloud



Integration & Planning

- Facility Design & Layout
- Process Simulation
- Clash Detection / Avoidance
- Material Flow
- Worker Safety & Ergonomics
- Point Cloud Visualization
- Process / Production Planning
- Robot Path Planning

Operations

- Defect Detection
- Predictive Maintenance
- Worker Training
- Process Optimization
- Robotics Training
- Robotics Orchestration
- IoT Simulation
- Lighting Optimization

The background features a series of parallel diagonal lines in shades of light green, creating a sense of depth and movement. Overlaid on these lines are several overlapping, rounded rectangular shapes in various shades of green, from light to dark, which appear to be layered or stacked, giving the impression of a modern, architectural design.

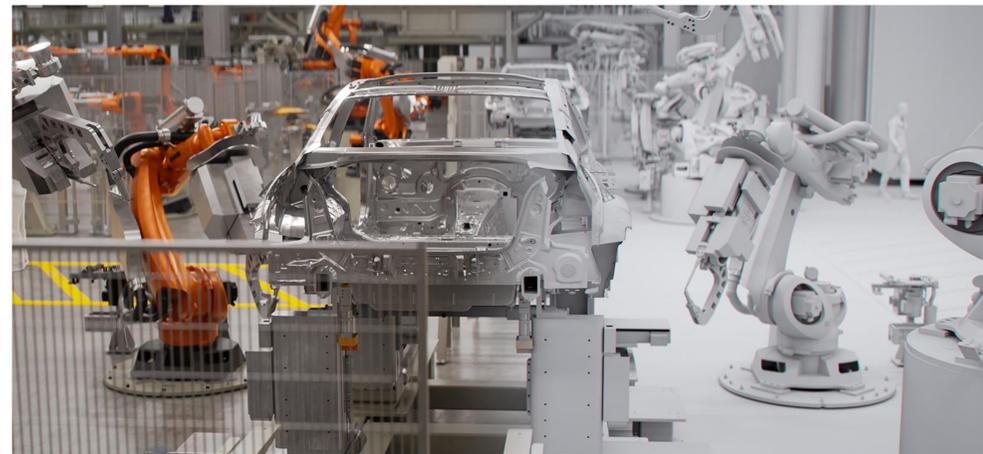
Platform Capabilities

NVIDIA Omniverse deliver Building Blocks for the industrial Metaverse

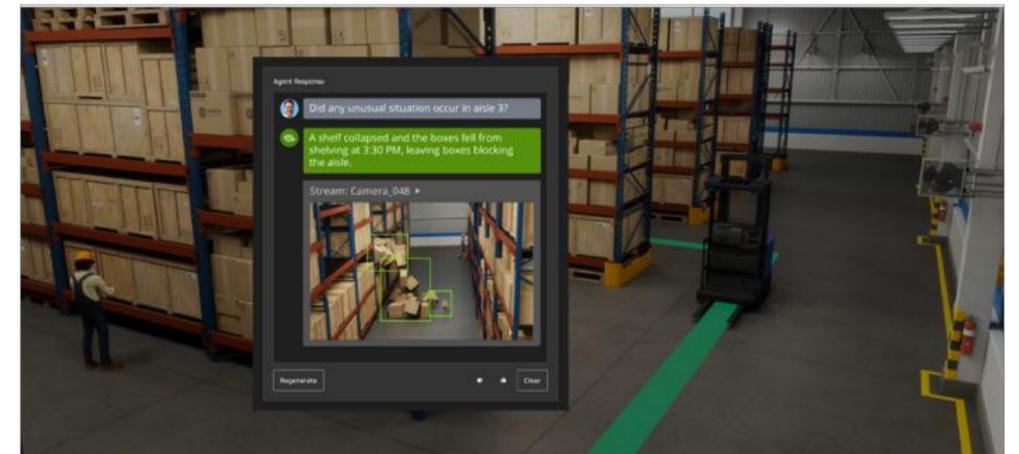
Develop tools and apps for planning, simulation, and operations use cases



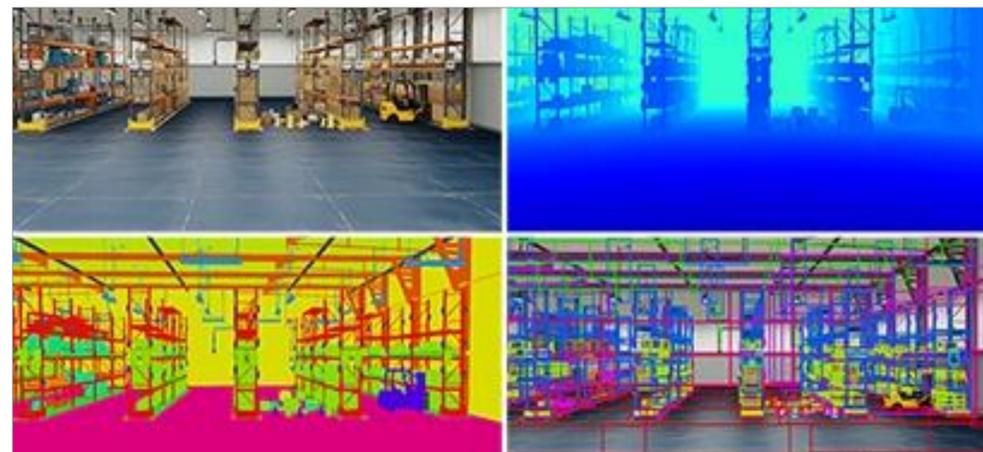
OpenUSD



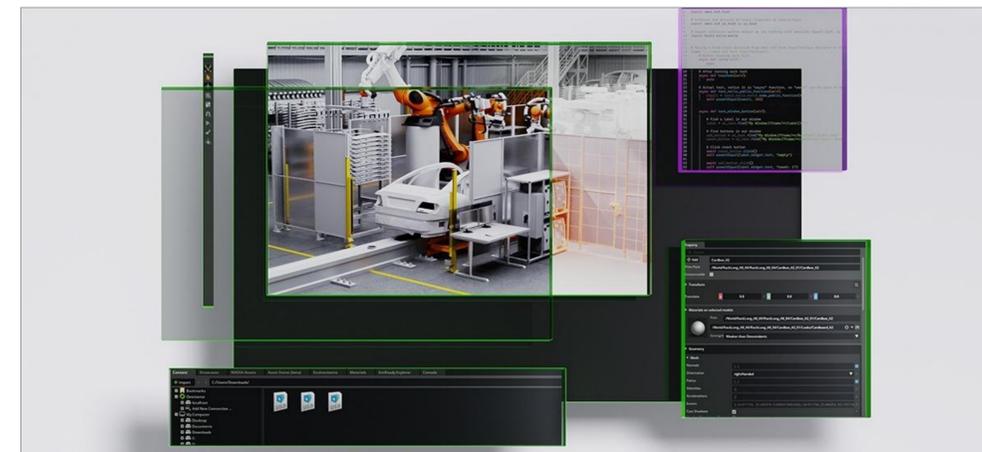
Omniverse Cloud Sensor RTX APIs



NVIDIA NIM



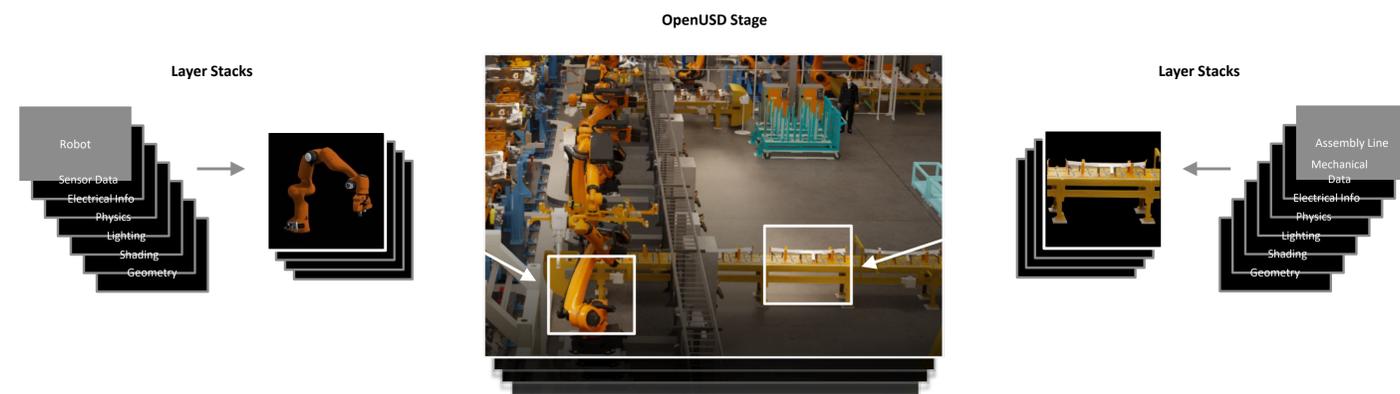
Synthetic Data Generation



Developer Tools, SDKs

Universal Scene Description (OpenUSD)

Powerful 3D Framework and Universal Data Interchange



Ecosystem Momentum





AOUSD

Alliance for OpenUSD

PIXAR

 Adobe

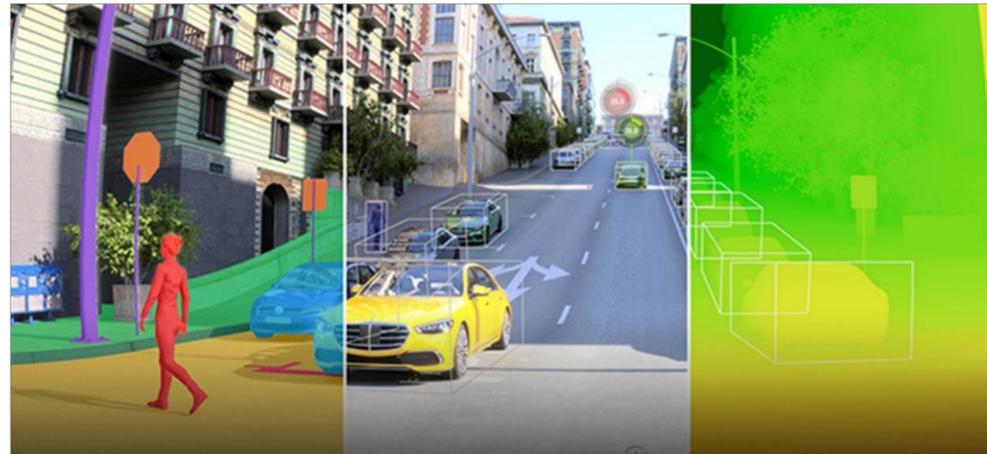


 AUTODESK

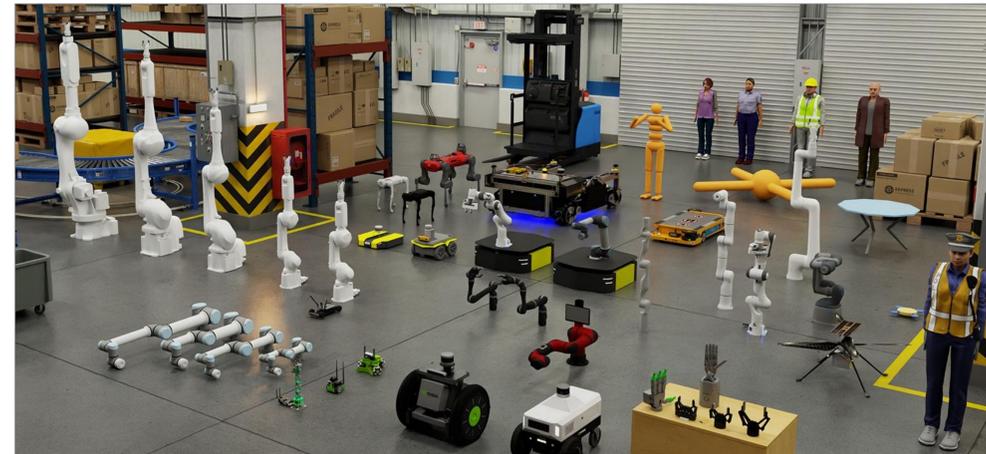
 NVIDIA

NVIDIA RTX

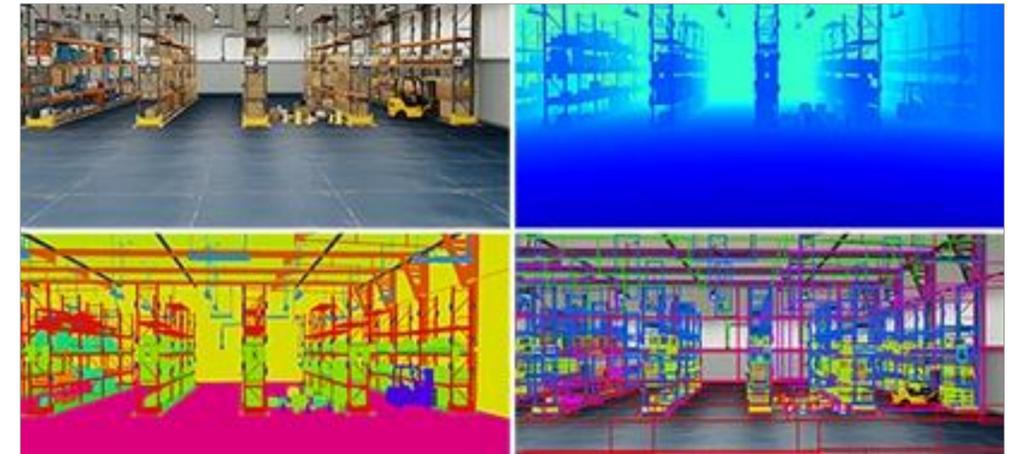
Real time graphics aren't just for entertainment - rendering isn't just for pretty pictures



Autonomous Vehicles Simulation



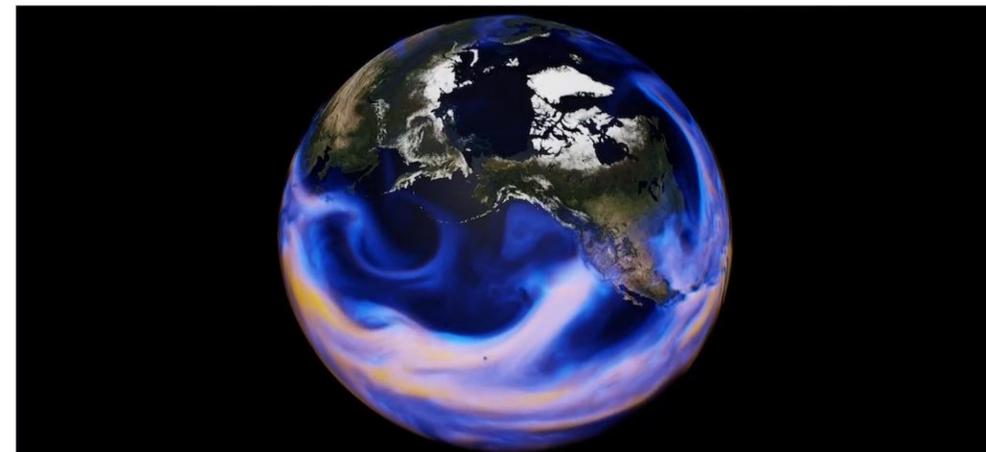
Robot Simulation



Synthetic Data Generation



Industrial Visualization



Scientific Visualization

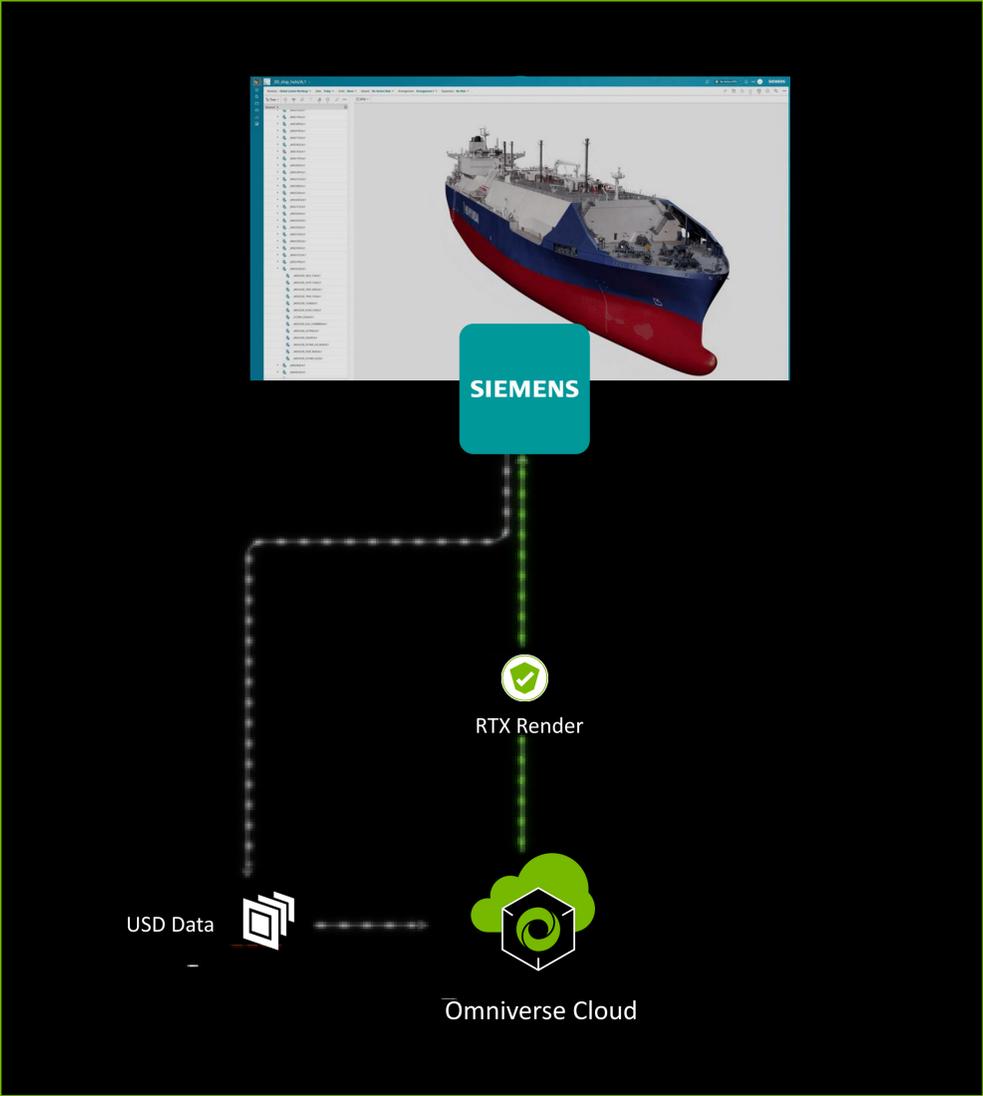


Generative AI

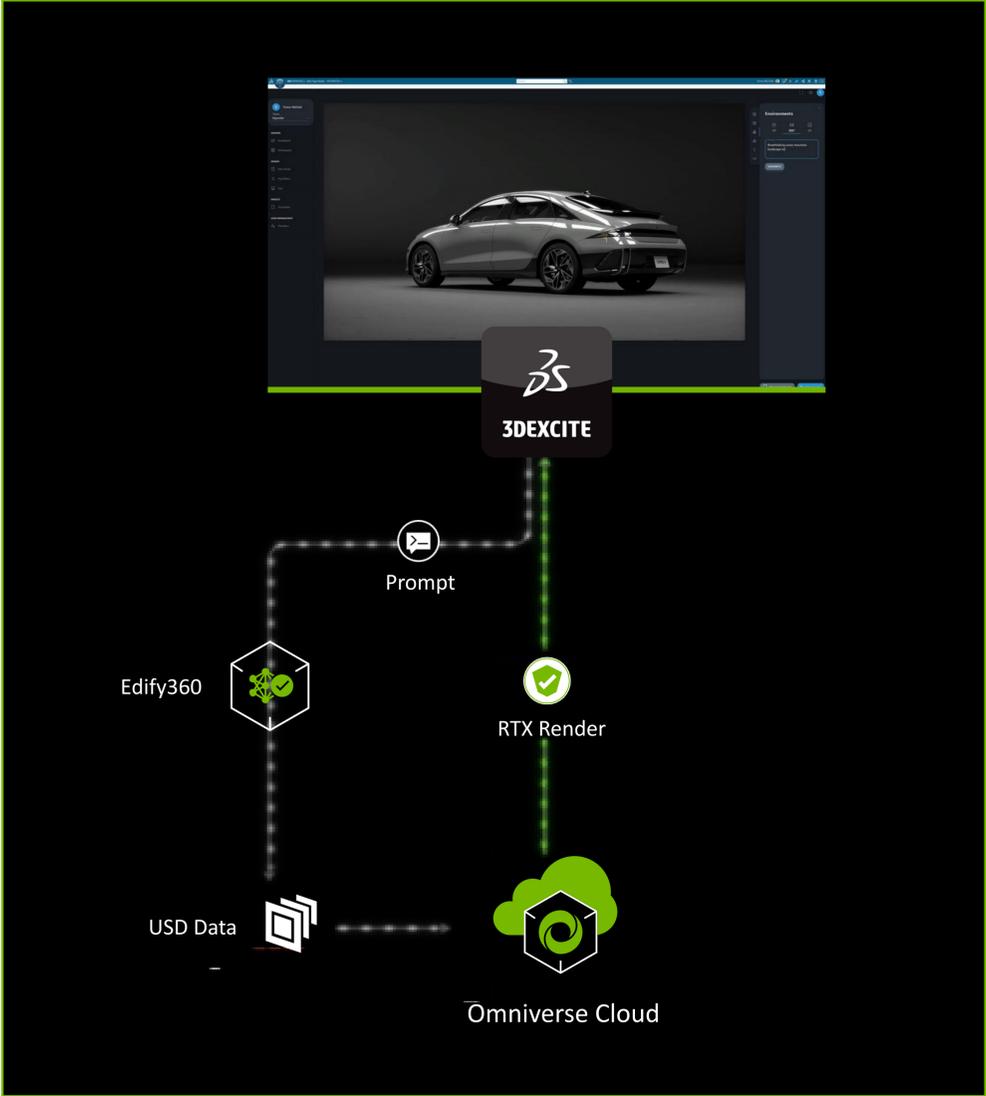
NVIDIA Omniverse Cloud Sensor RTX APIs

Primary Developer Use Cases

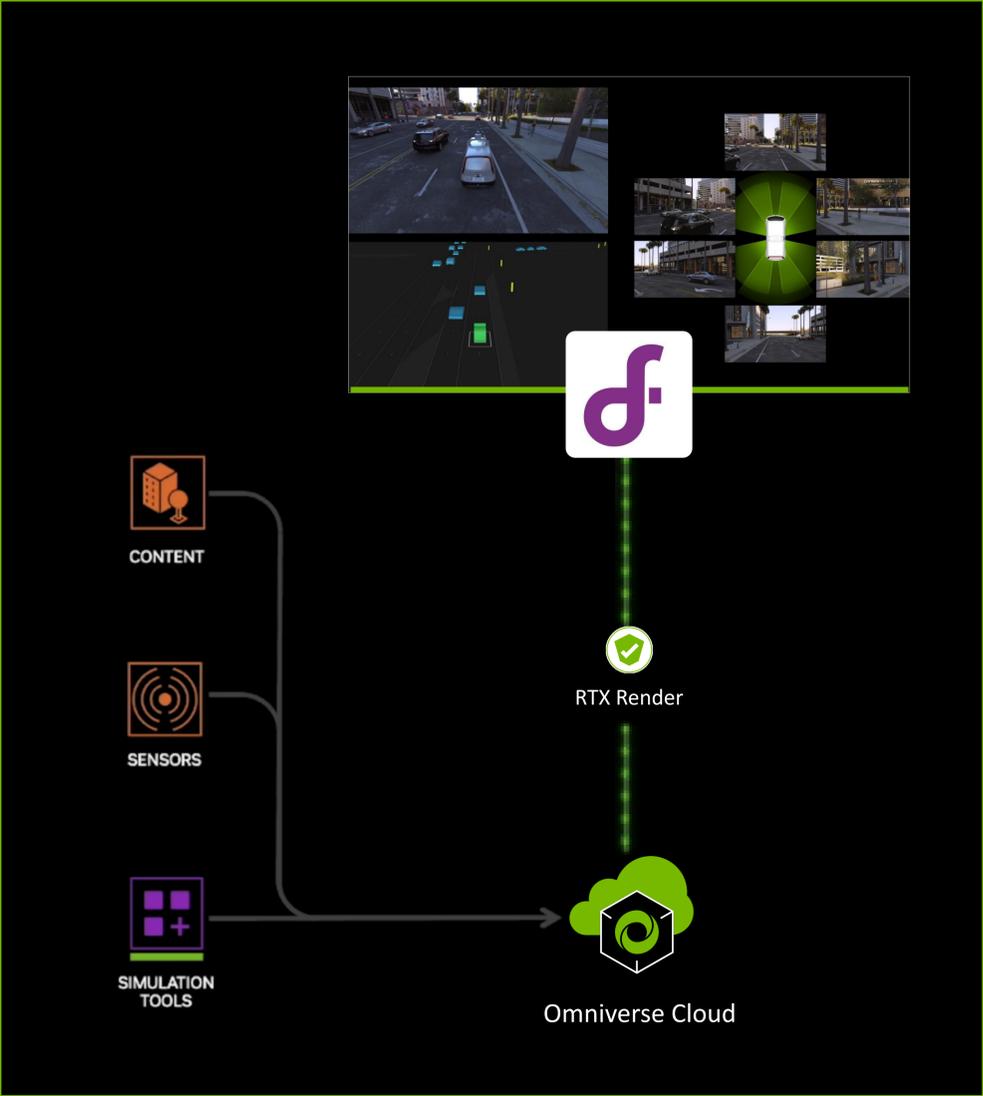
Embed Omniverse Viewports in 3D Apps



Connect Generative AI Tools to 3D Apps



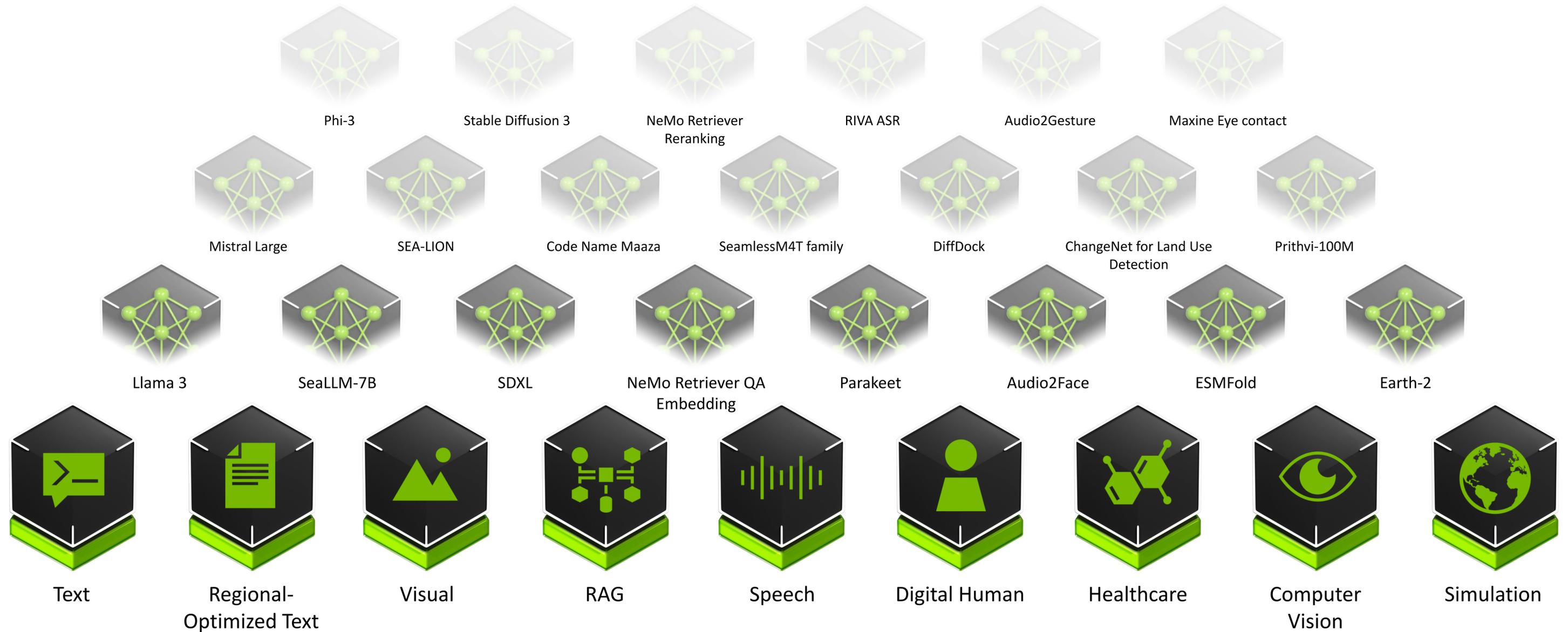
Scale Simulation Workflows for AI Systems





AI- NIM – NVIDIA Inference Microservices

NVIDIA NIM For Every Domain



Putting Generative AI Into Production

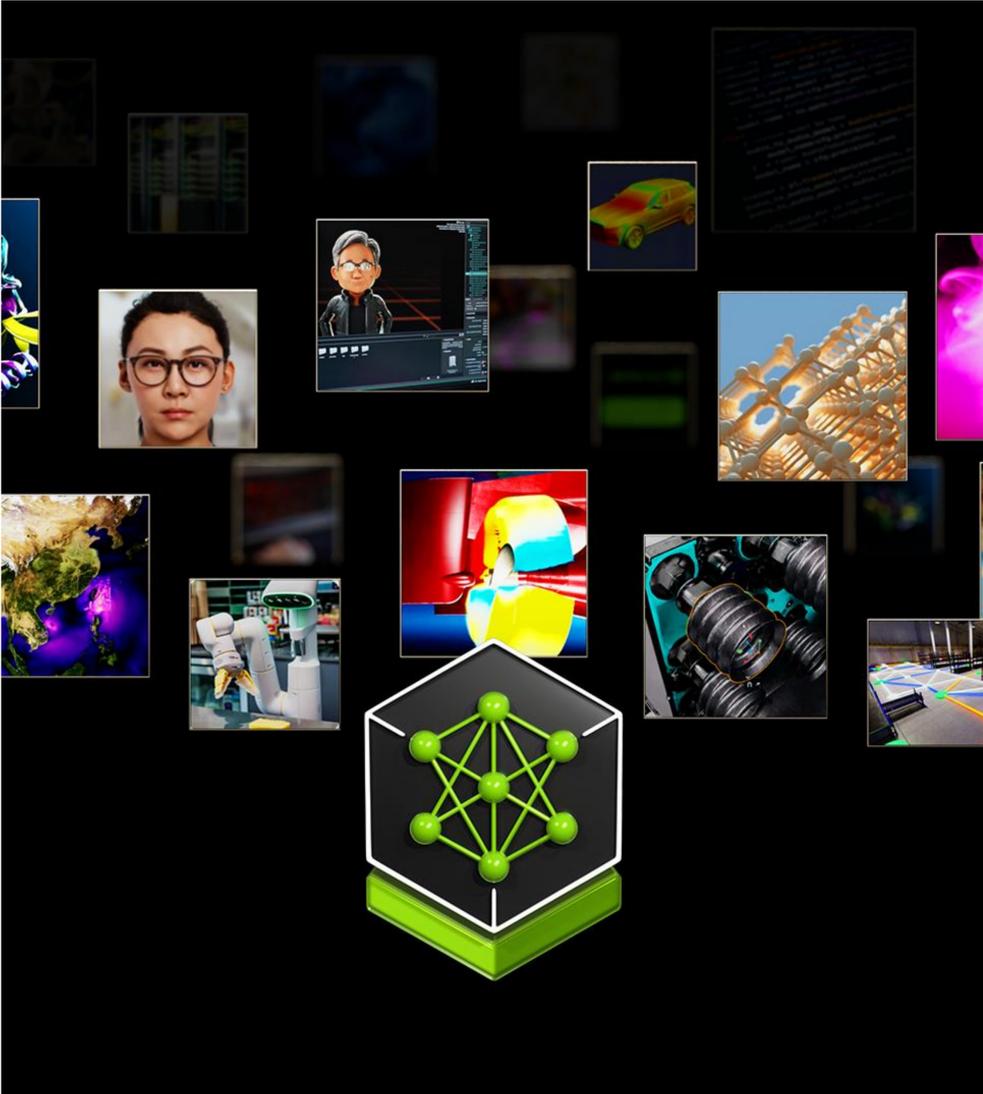
```
from openai import OpenAI

client = OpenAI(
    base_url = "https://integrate.api.nvidia.com/v1",
    api_key = "$API_KEY_REQUIRED_IF_EXECUTING_OUTSIDE_N
)

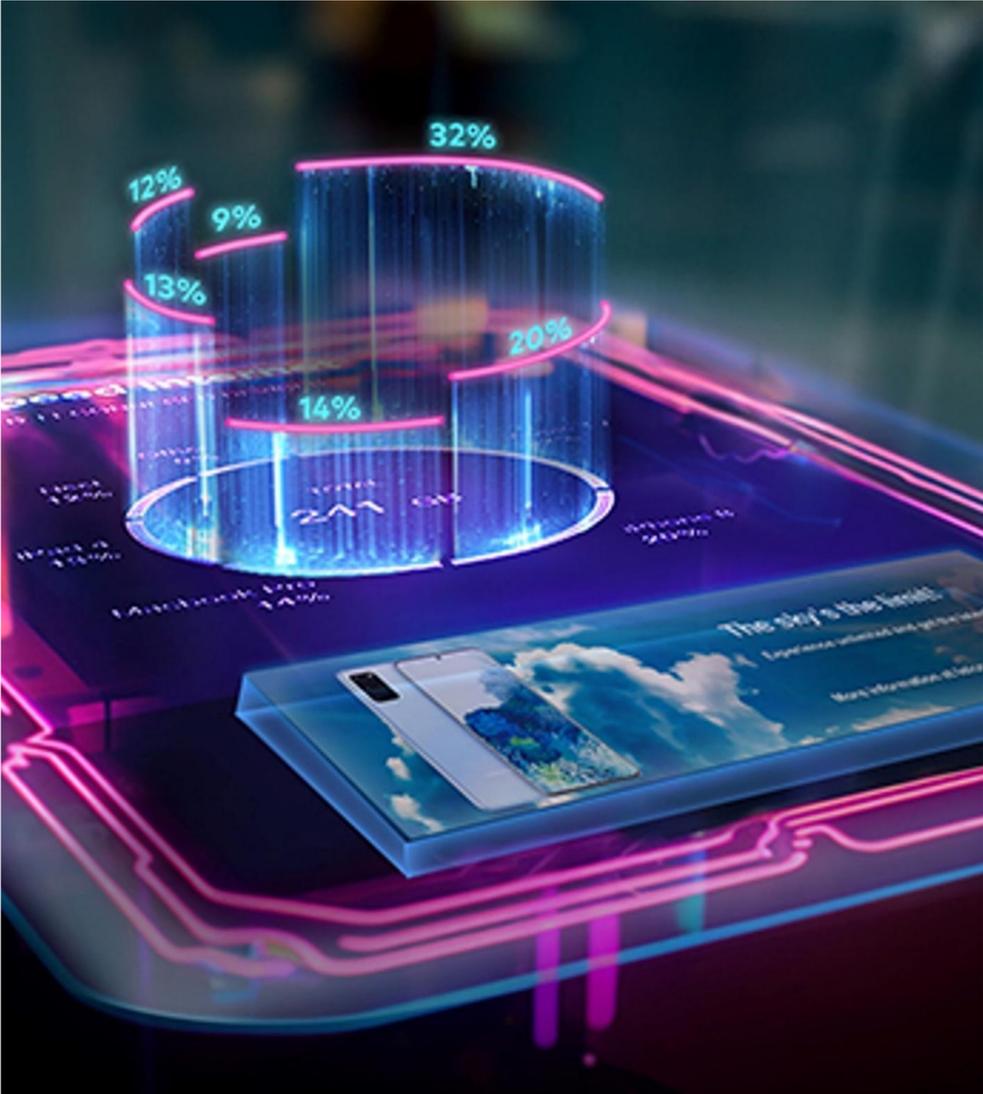
completion = client.chat.completions.create(
    model="meta/llama-3.1-405b-instruct",
    messages=[{"role":"user", "content":"Write a limeric
orders of GPU computing."}],
    temperature=0.2,
    top_p=0.7,
    max_tokens=1024,
    stream=True
)

for chunk in completion:
    if chunk.choices[0].delta.content is not None:
        print(chunk.choices[0].delta.content, end="")
```

Simplified development with a path to production



Applications require multiple models and complex reasoning

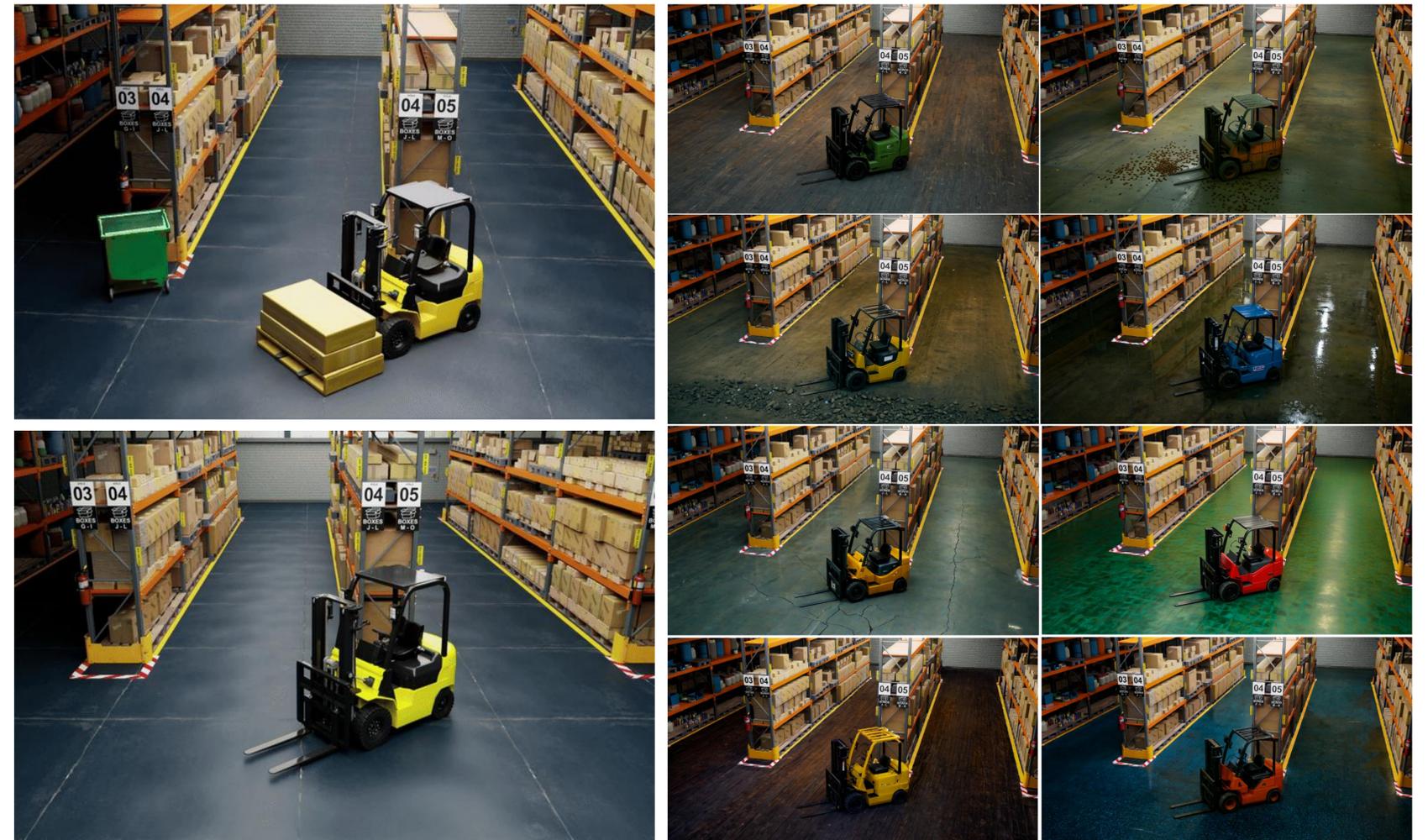
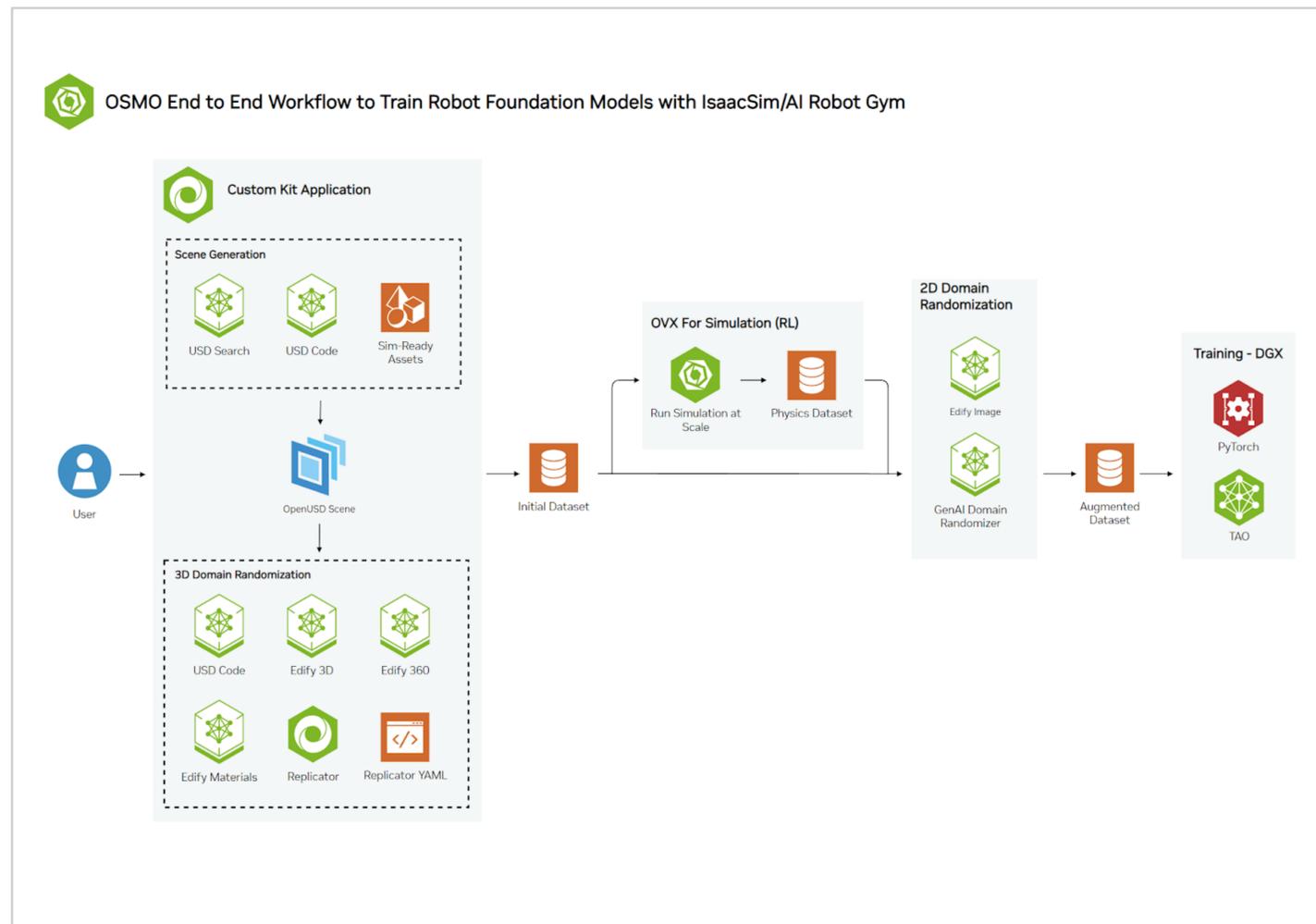


Businesses are looking to add revenue-generating features and services

NVIDIA Omniverse and NIM for Synthetic Data Generation

Generative AI-enabled synthetic data generation pipeline for perception robot models

Omniverse, Isaac Sim, USD NIM, SDXL NIM

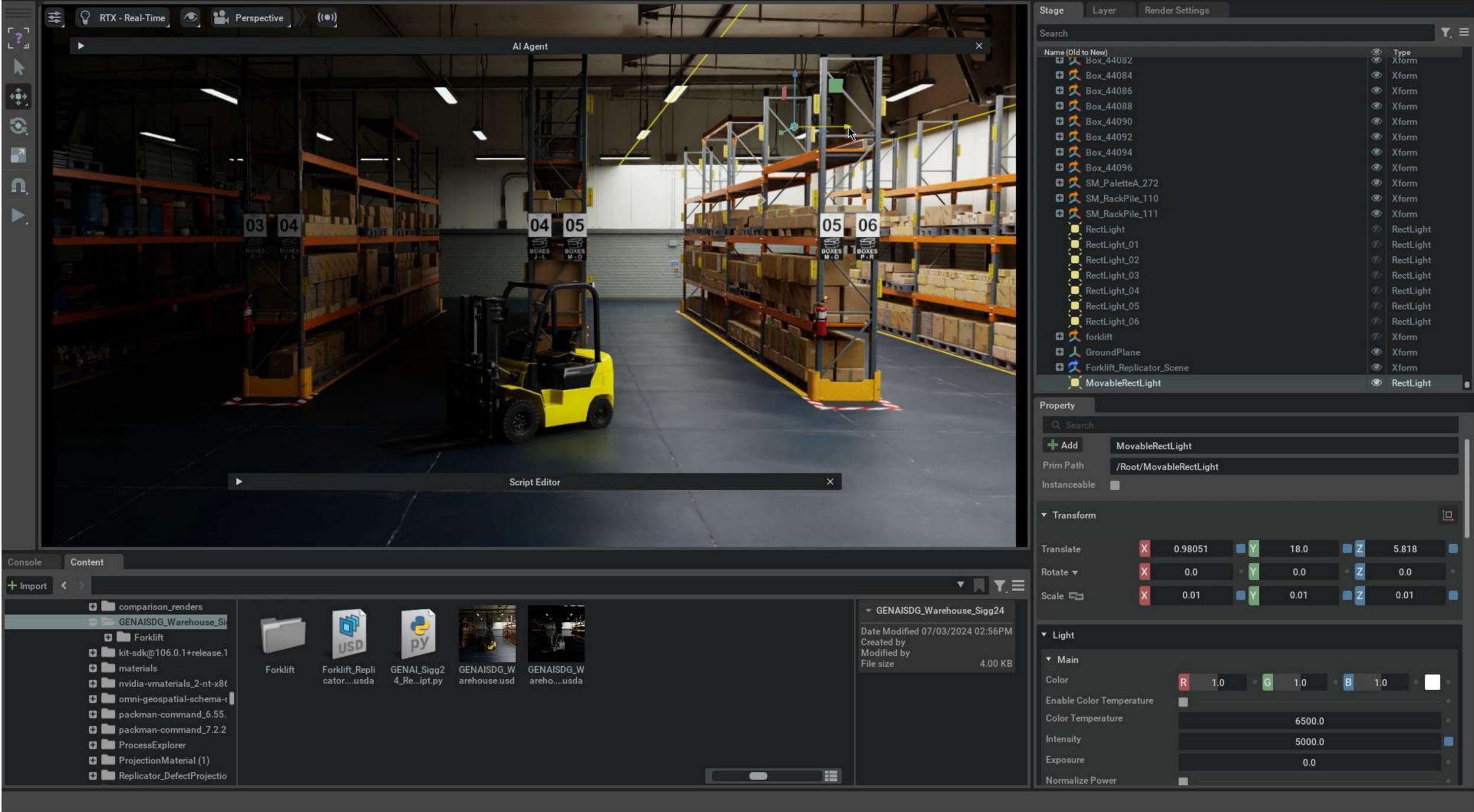


Available Now

- [Reference Architecture](#)
- [Workflow Guide](#)
- [Technical Blog](#)

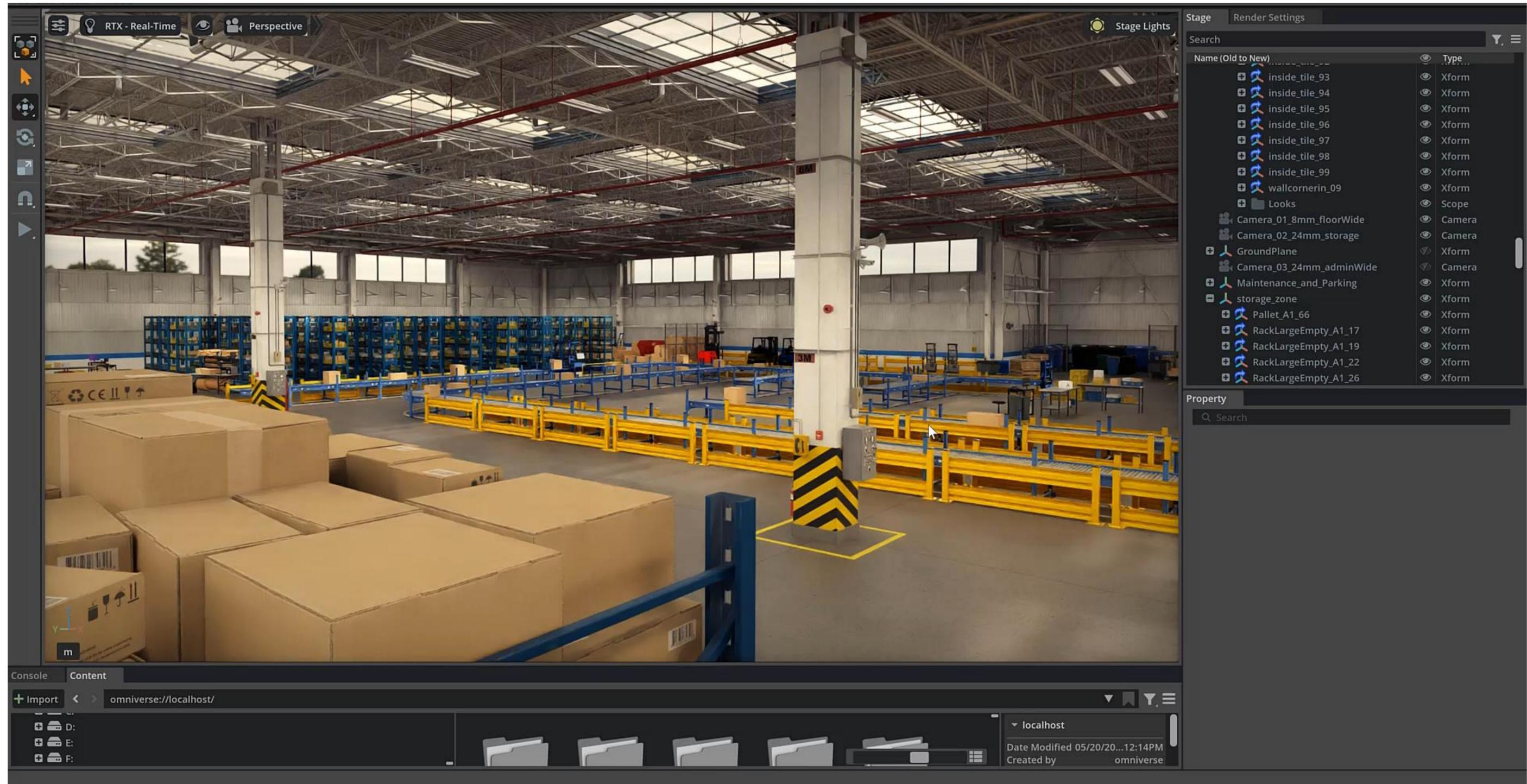
Use Case: Domain Randomization

Enrich datasets with USD Code



Use Case: Search Assets, Write Python Code

Simplify development and synthetic data generation workflows with USD Search, USD Code



Use Case: Generative Augmentations for Photorealism

Modify synthetic data with Stable Diffusion XL and ComfyUI to create flexible augmentation pipelines

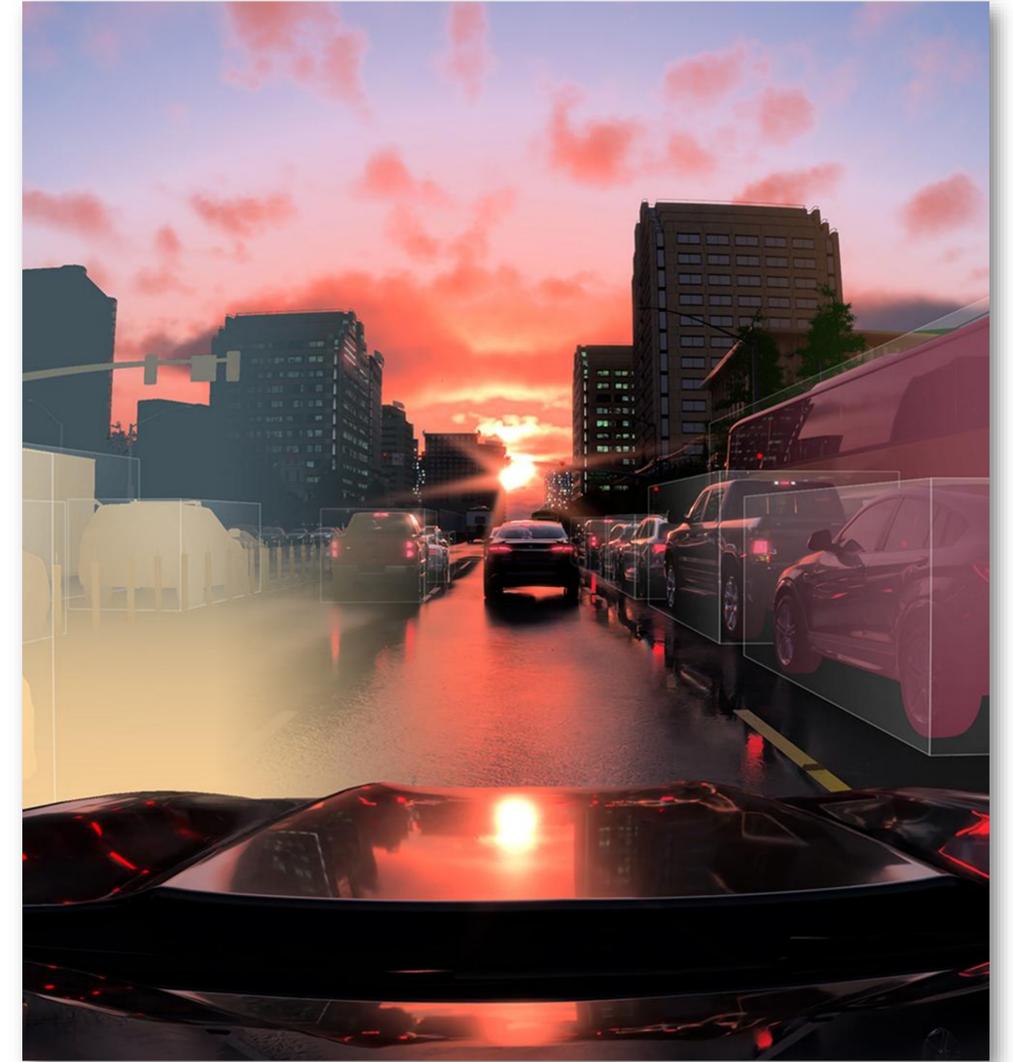
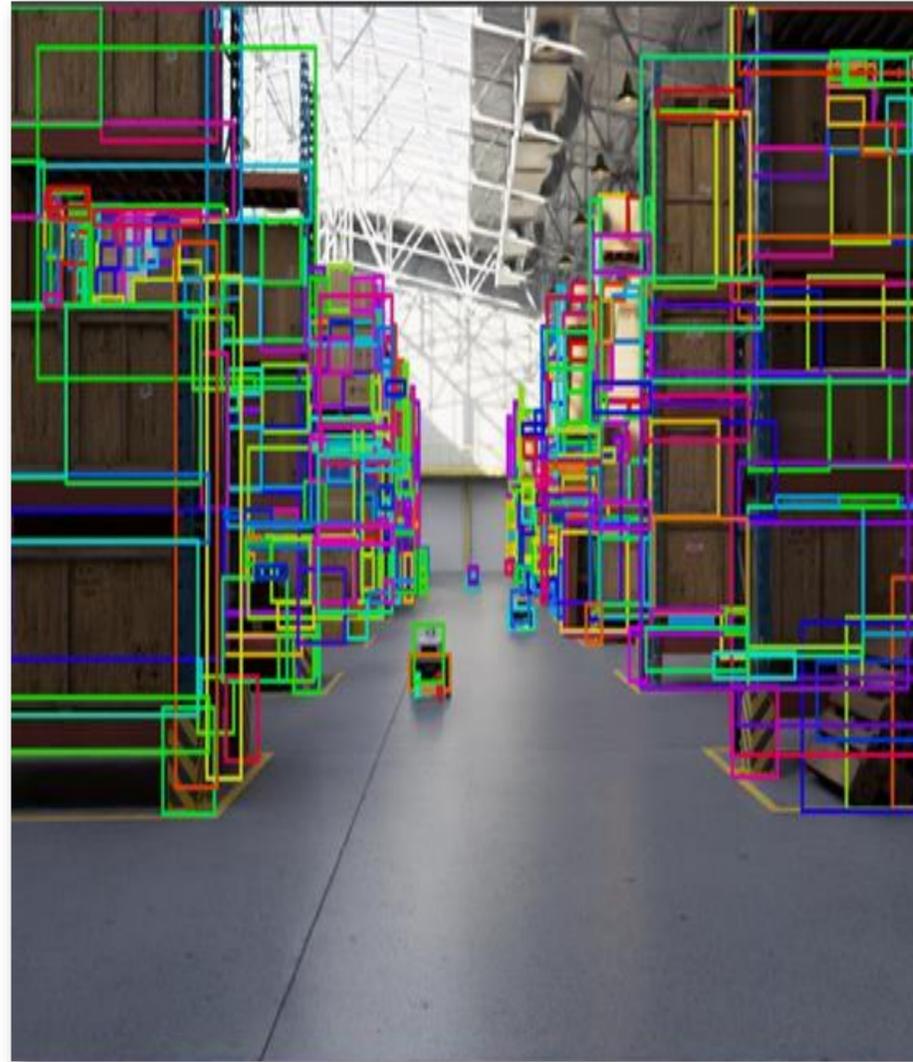
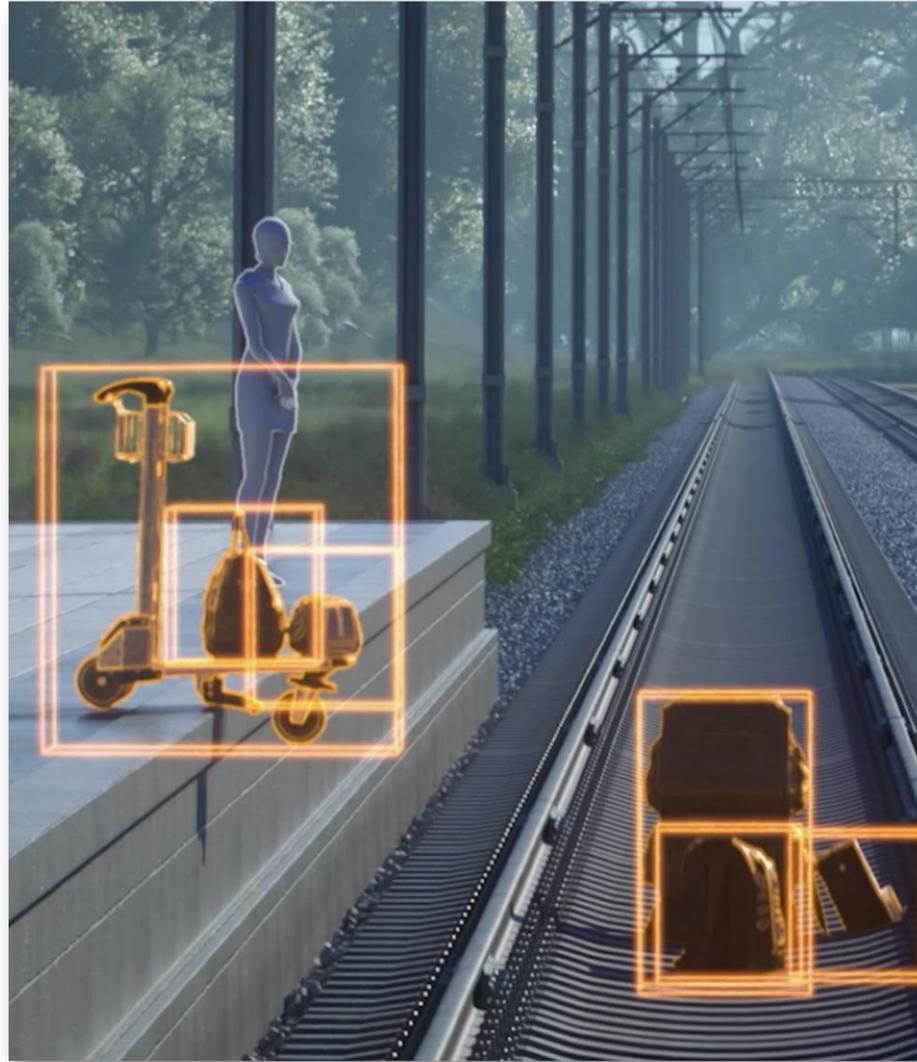


The background features a series of parallel, slightly curved lines in various shades of green, creating a sense of depth and movement. On the right side, there are several overlapping, rounded rectangular shapes in different green tones, some appearing to be layered on top of each other. The overall effect is a modern, clean, and dynamic aesthetic.

Synthetic Data Generation

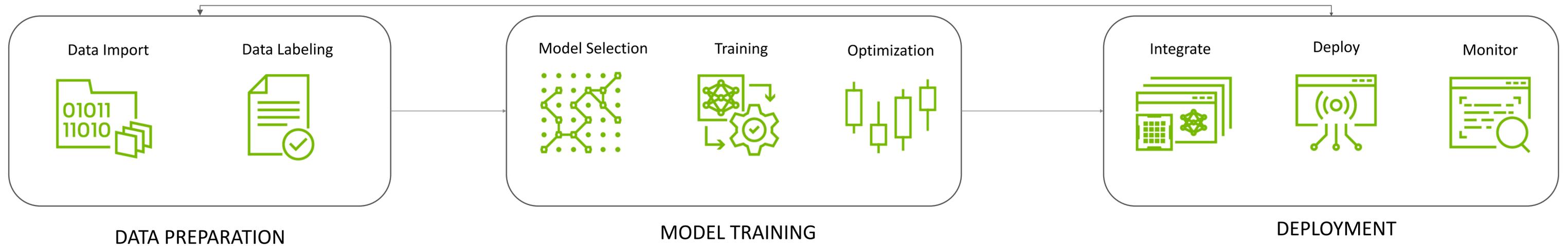
What is Synthetic Data?

Annotated data generated from computer simulations or algorithms

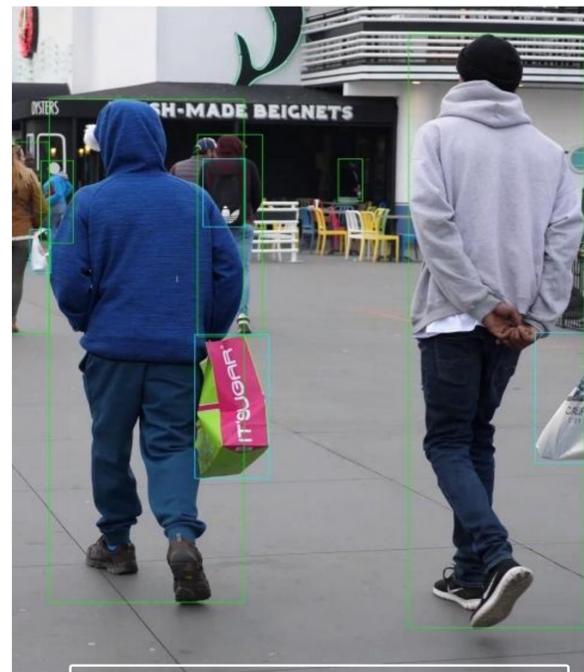


Synthetic Data Generation

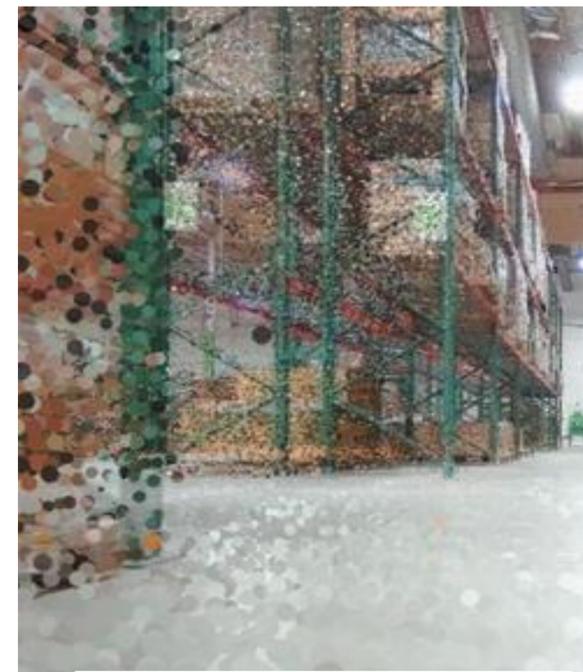
Data is still the Limiting Factor



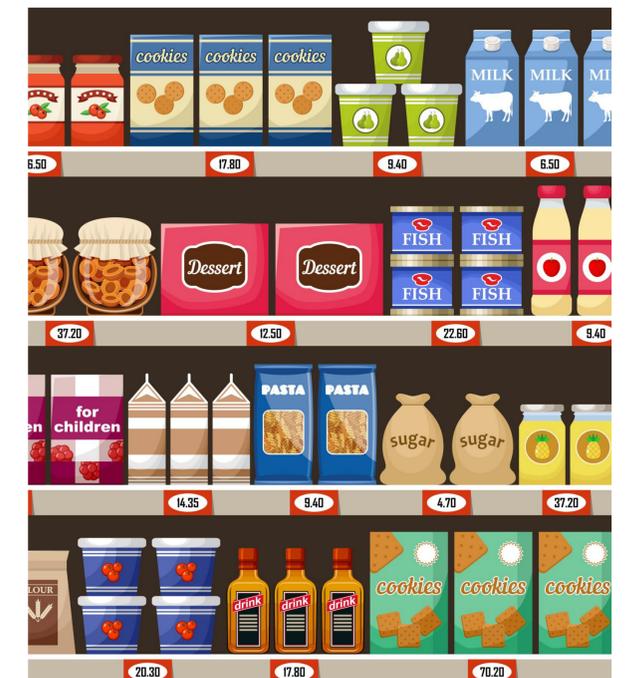
DIFFICULT TO COLLECT AND LABEL



PRIVACY



BEYOND RGB SPECTRUM



CONSTANT CHANGES

Core Components of Omniverse Replicator

Randomizers, Annotators and Writers

DOMAIN RANDOMIZATION

Randomize lighting, materials, colors, positions, and more to help the AI train on relevant information



GROUND TRUTH ANNOTATION

Perfectly labeled image for model training



DATA GENERATION AND OUTPUT

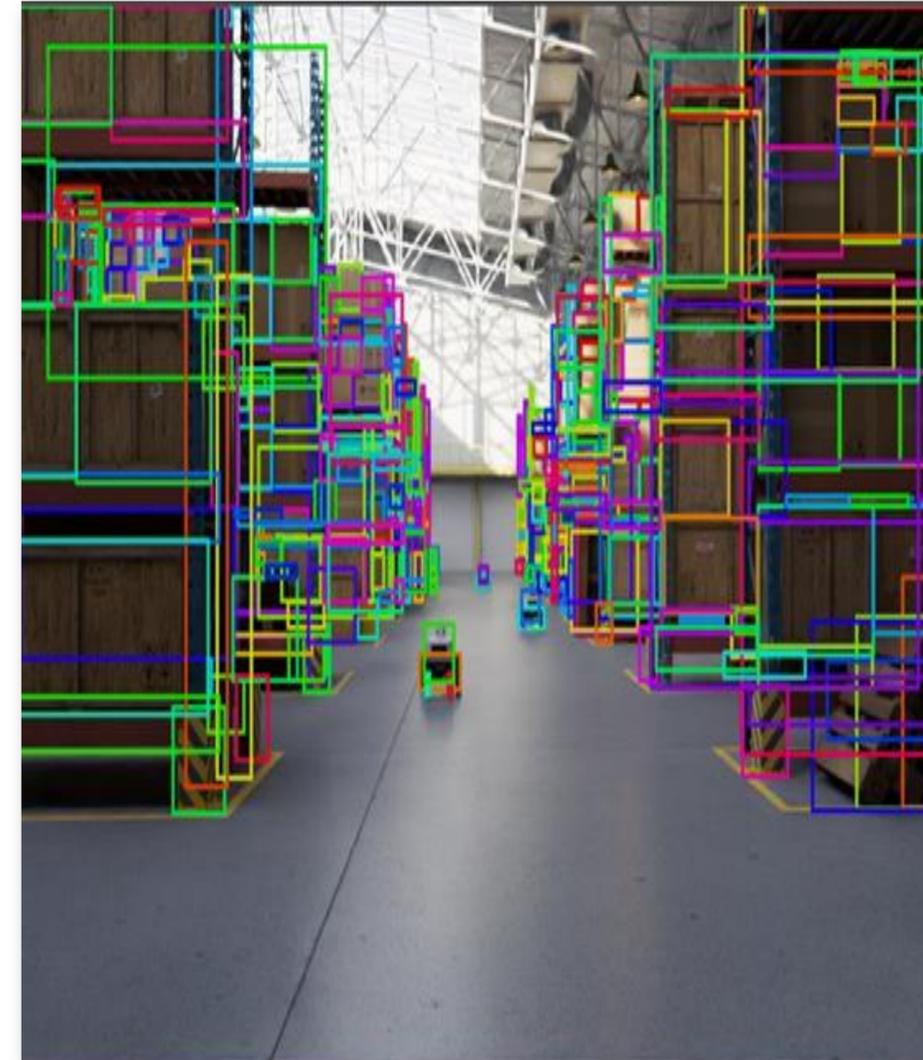
Output data in the right format to seamlessly work with TAO toolkit and streamline the training workflow



Summary

Synthetic Data Generation

- Synthetic data can bootstrap the training of computer vision models where data is limited, restricted or doesn't exist
- Omniverse Replicator is a framework for building custom synthetic data generation pipelines and services
- Primary go to market is through ISVs that provide SDG services (e.g. Rendered.AI) and end-to-end model training and deployment services (e.g. Edge Impulse)



Robotics Development & Simulation

3 Computers for the Next Wave of AI



OMNIVERSE



AI

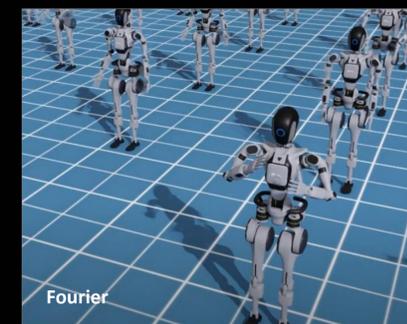
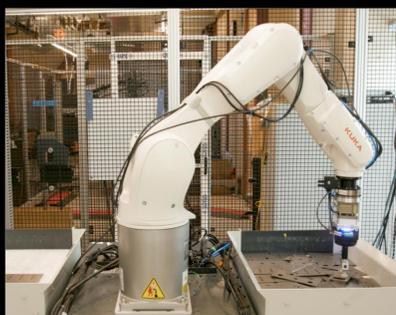
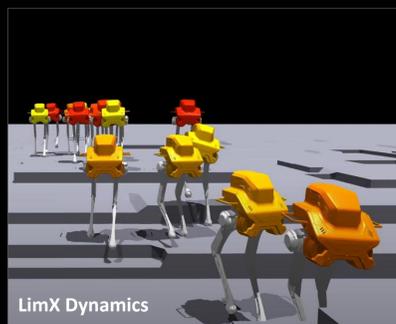


ROBOT

Physical AI is born in simulation

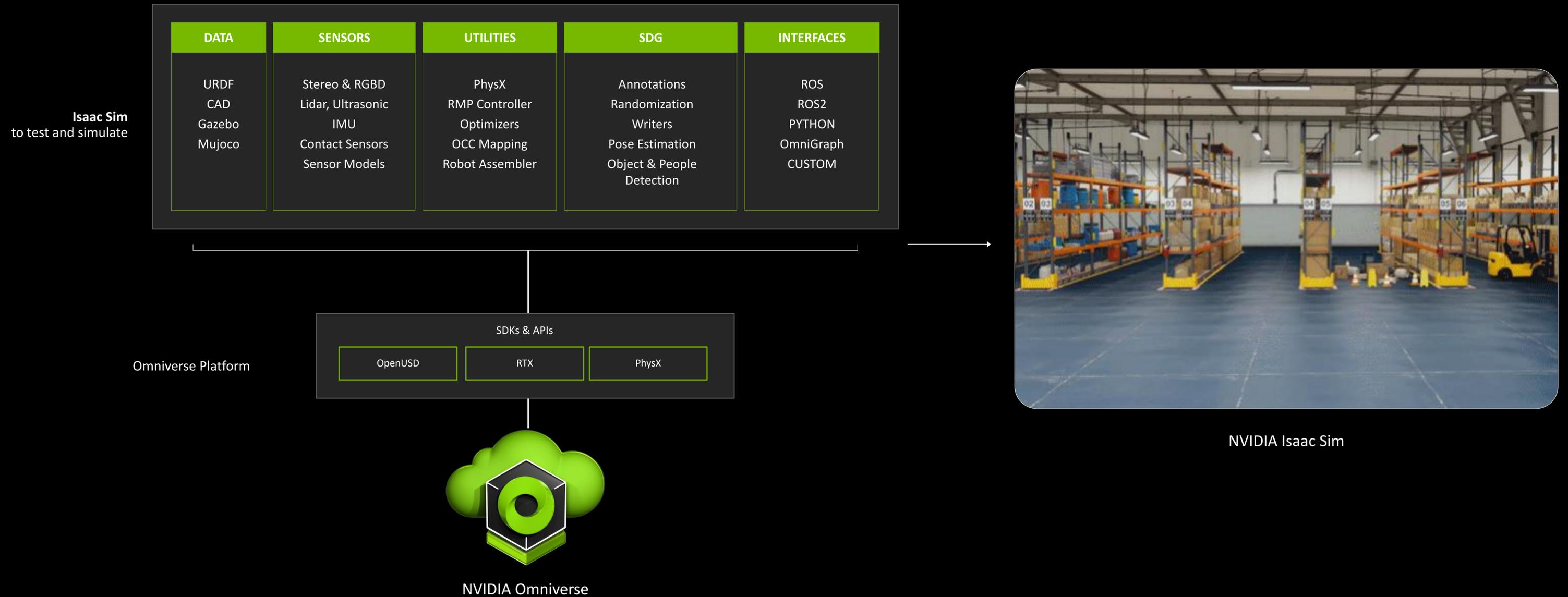


OMNIVERSE



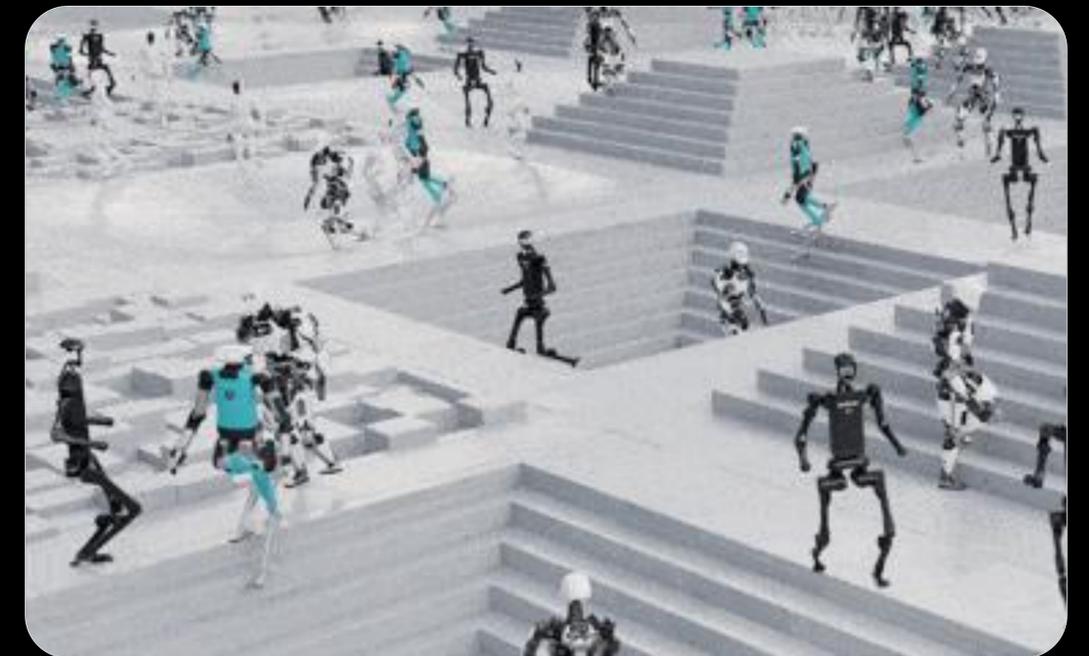
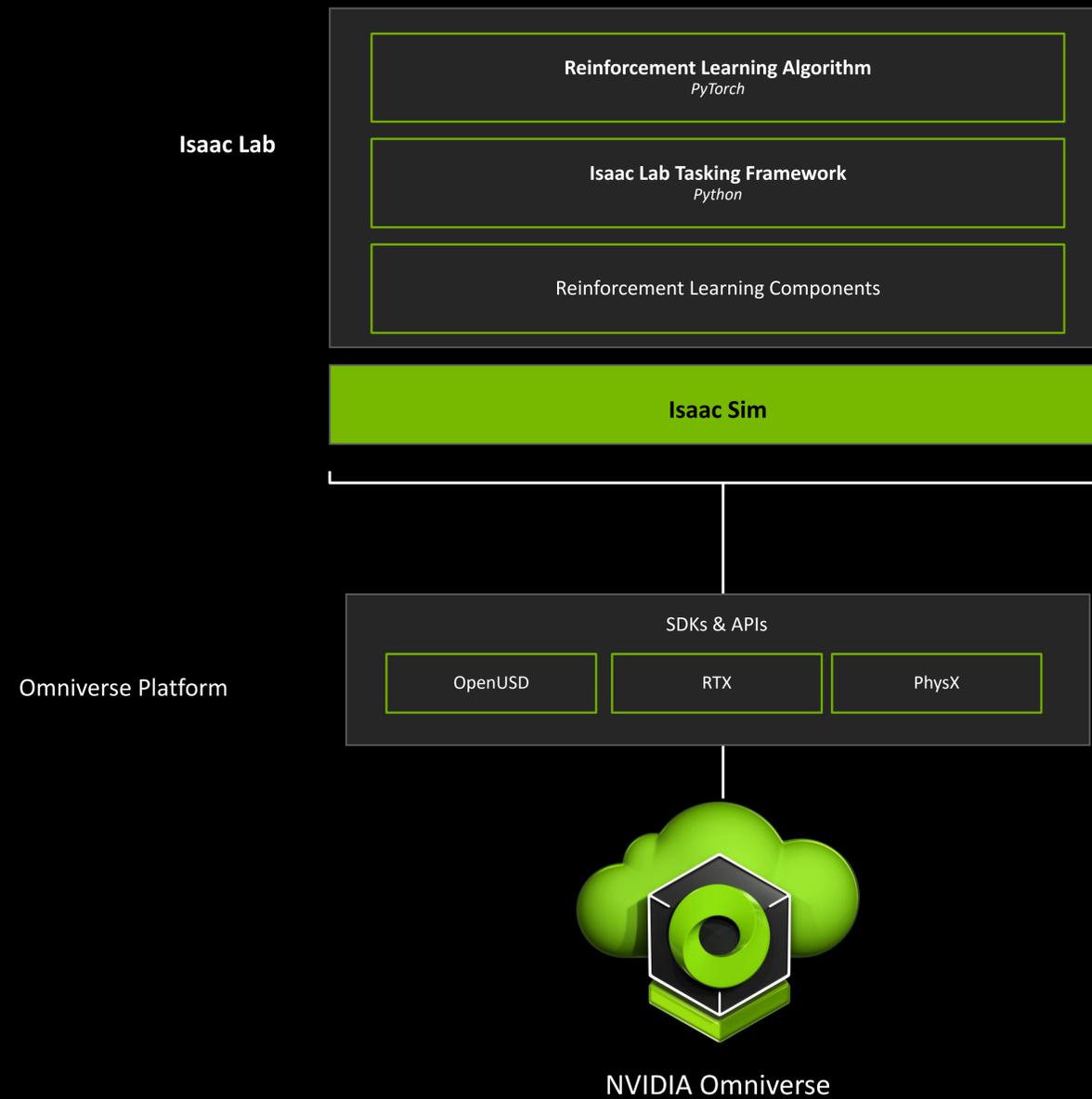
Develop Robot Simulation Applications on NVIDIA Omniverse

Isaac Sim for synthetic data generation, robot simulation and testing



Develop Robot Simulation Applications on NVIDIA Omniverse

Isaac Sim for synthetic data generation, robot simulation and testing



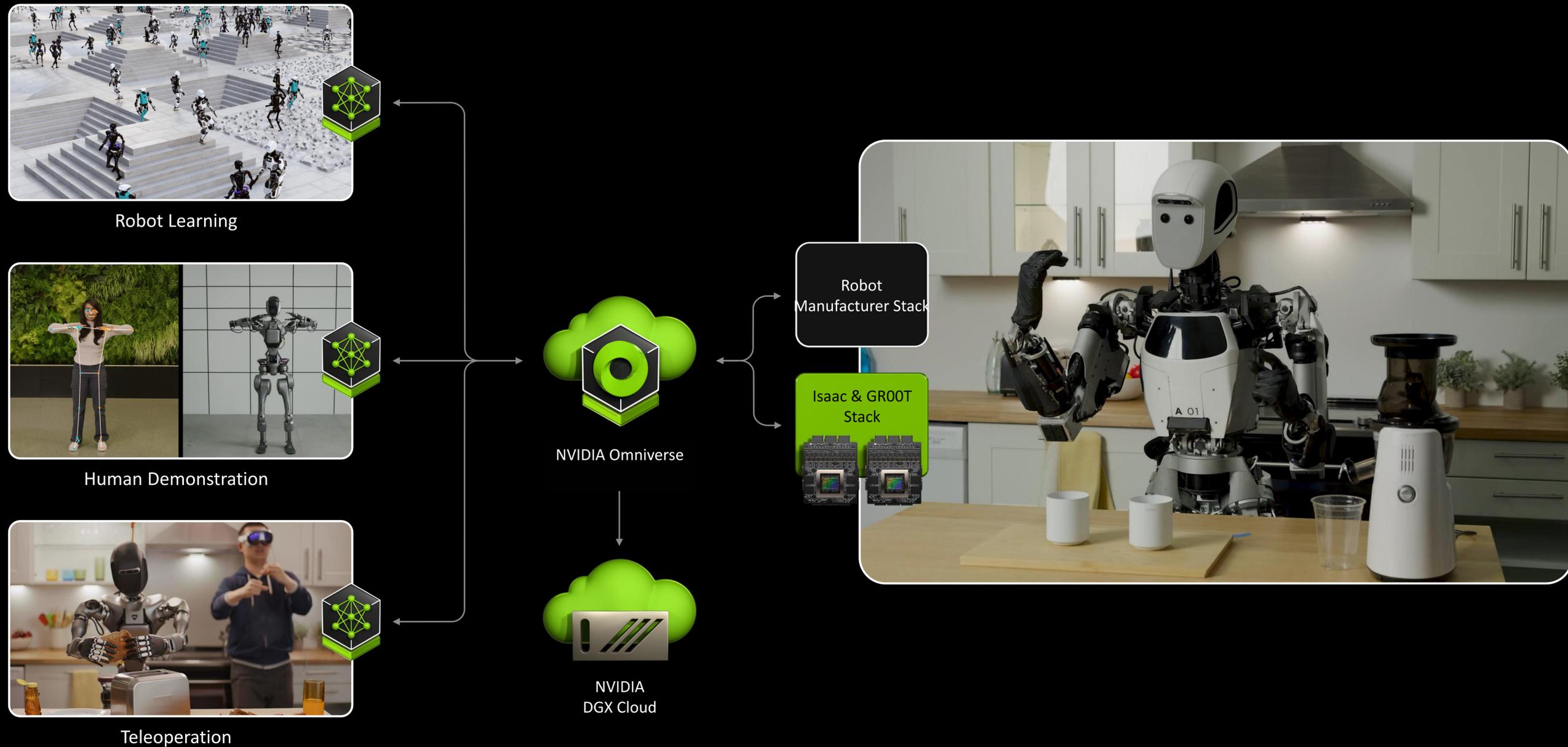
NVIDIA Isaac Lab

Performance Optimized for robotics training workflows

Deploy Anywhere, locally and on the cloud

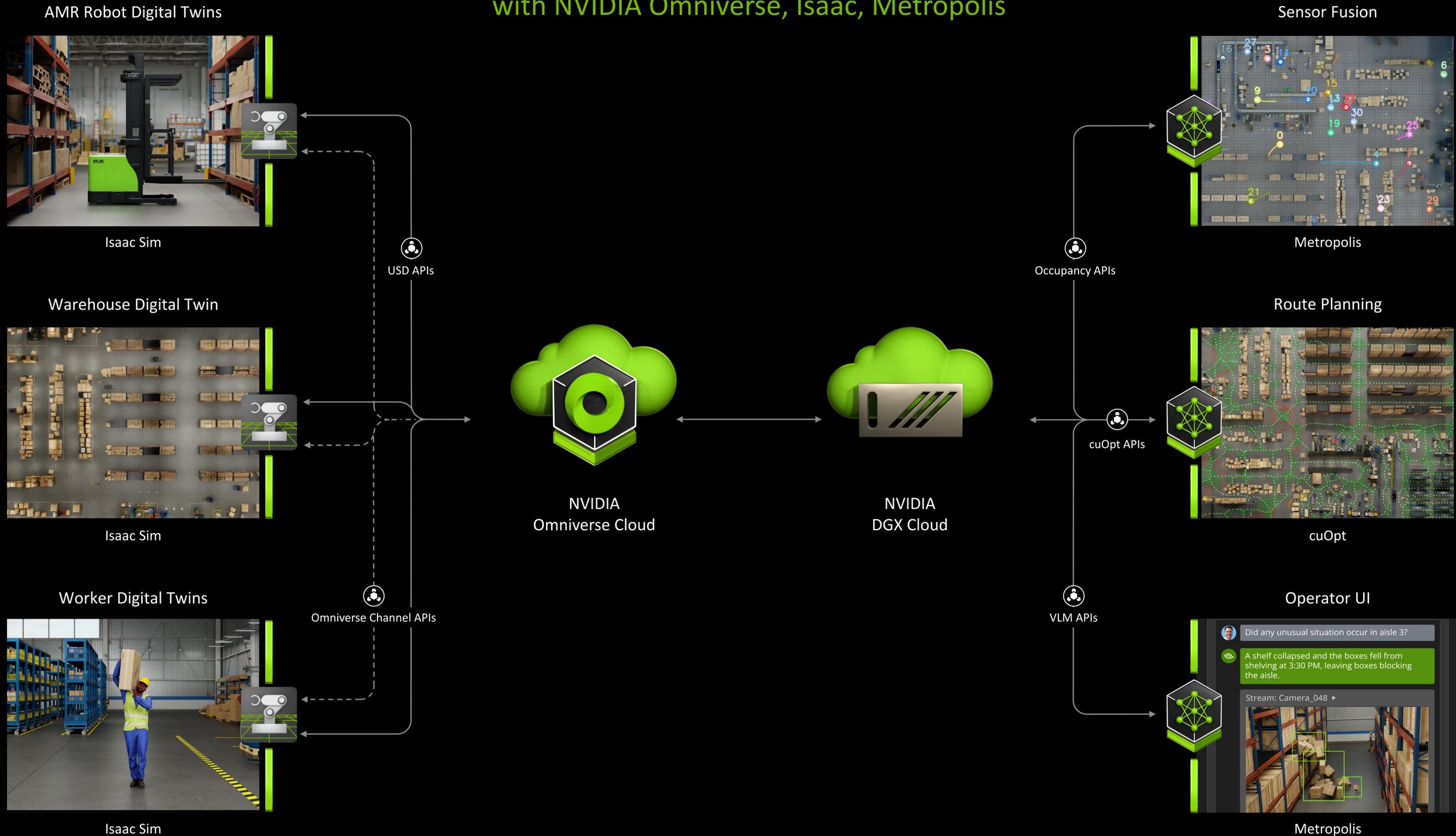
Open Sourced, community contributions

Project GR00T for Humanoid Robots



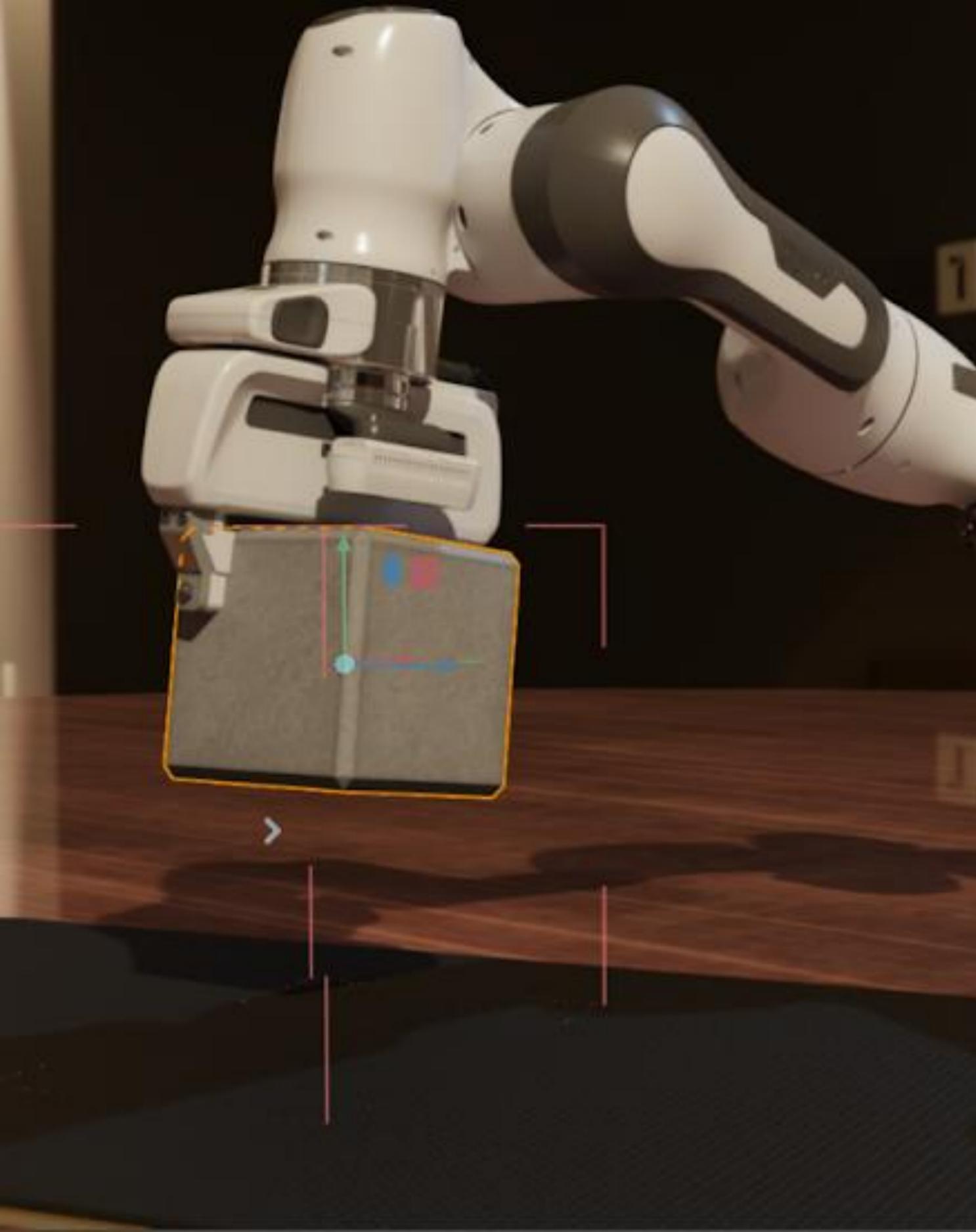
Robotic Factories, Orchestrating Robots Building Robots

with NVIDIA Omniverse, Isaac, Metropolis



The background features a series of overlapping, wavy, light green shapes that create a sense of depth and movement. On the far left, there is a solid, vertical green bar. The text is positioned on the left side of the image, overlapping the white space.

Developer Tools & SDKs



Omniverse Developer Tools & SDK

Build USD-Native Applications

- Modular, extensible platform architecture
- Easy-to-customize templates
- Deploy on-prem or in the cloud

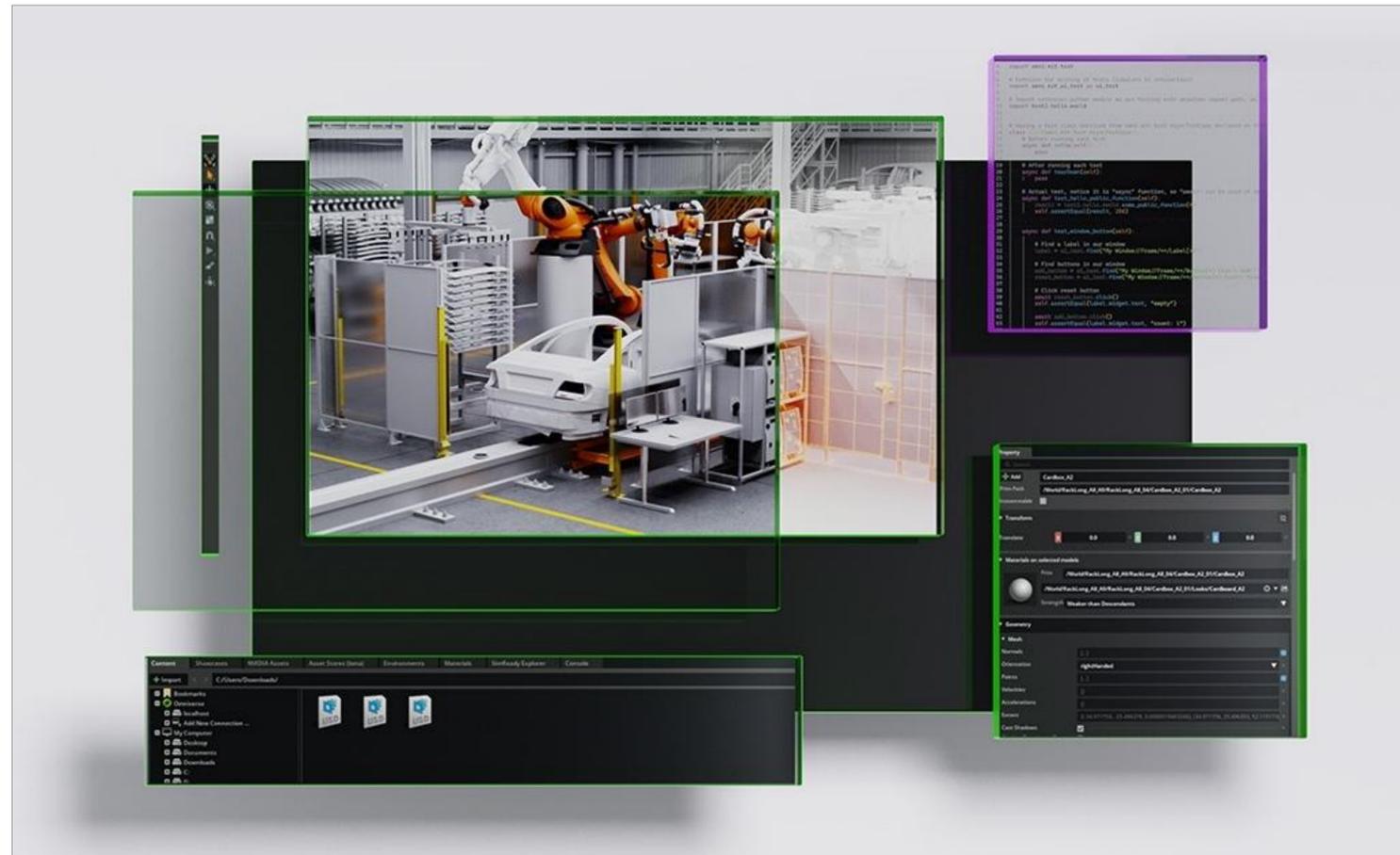
What's Included:

- **Omniverse Kit SDK (v106)** — Core tooling and functionality for building USD-Native applications
- **Omniverse Kit App Template Repository** — Standardized templates to bootstrap development
- **Omniverse App Streaming API** — Deploy Kit-based applications to the cloud

Try it out: [Omniverse Kit Base Editor Sample](#)

Omniverse Kit App Repository & Templates

Standardized Templates to Bootstrap Development



- Quickly stand up a fully functional Kit-based application with standardized templates
- Tooling enables easy creation, naming and deployment with just a series of questions

How:

1. Select a template
 - Integrate data sources using OpenUSD connectors
 - Add or edit features with Omniverse Kit Extensions
3. Deploy on-prem or in the cloud

Omniverse Kit App Templates – Available Now



Base Editor



Service



USD Composer



USD Explorer



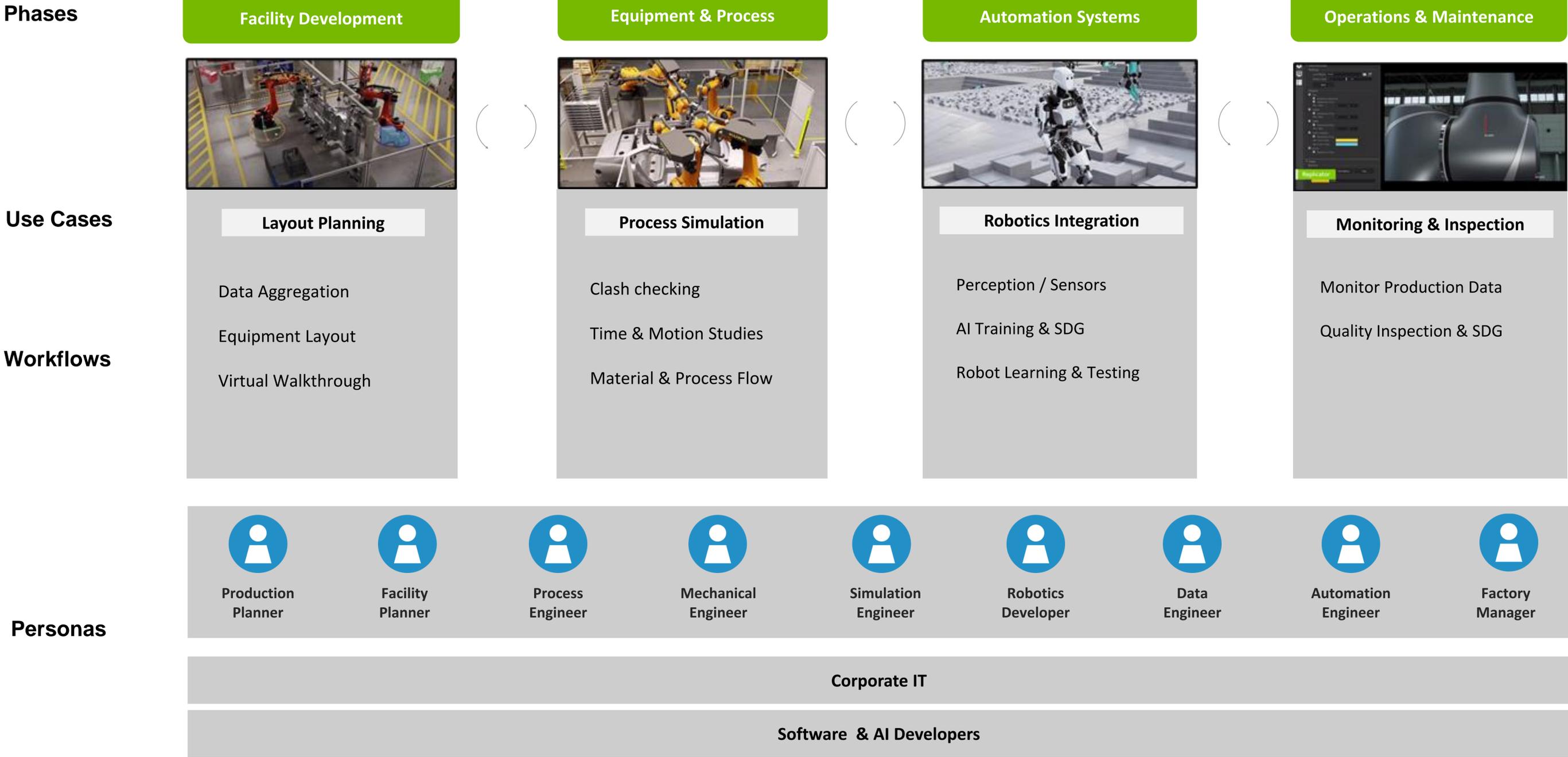
USD Viewer



Embedded Web Viewer

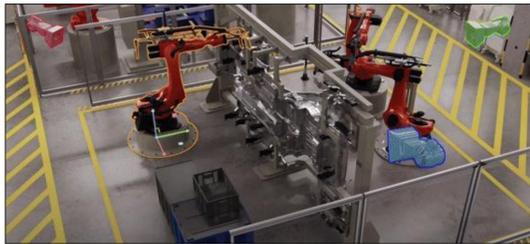
Coming Soon

Virtual Facility Integration - Use Cases & Target Workflows



NVIDIA Omniverse and NIM for Facility-Scale Digital Twin Use Cases

Layout Planning



Process Simulation



Remote Monitoring



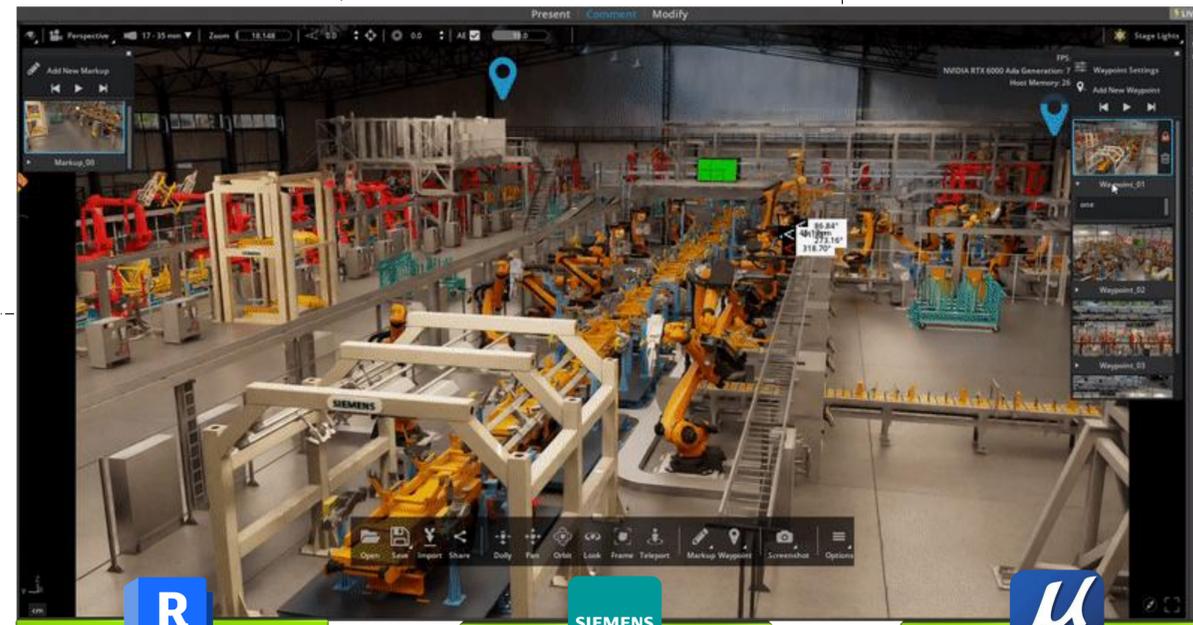
Industrial Inspection



Robotics Integration

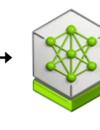


Industrial Co-Pilot



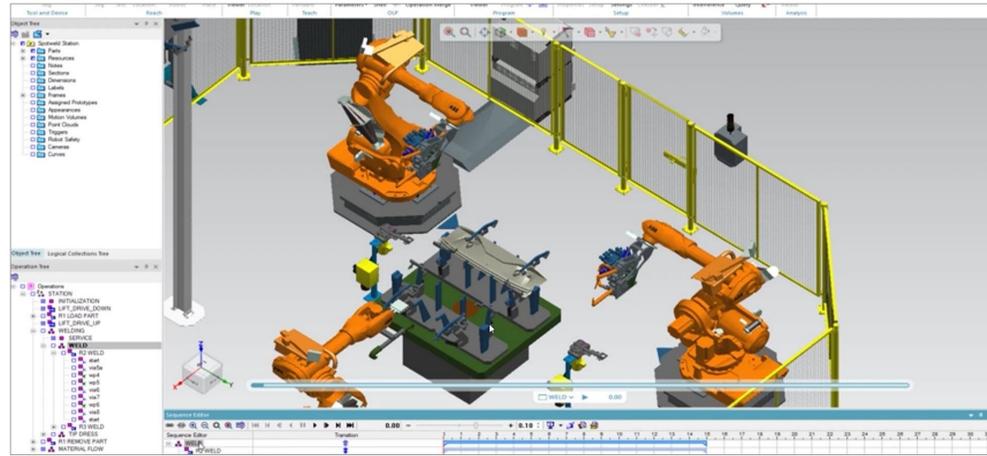
USD APIs

Omniverse Channel APIs



Third Party Connectors

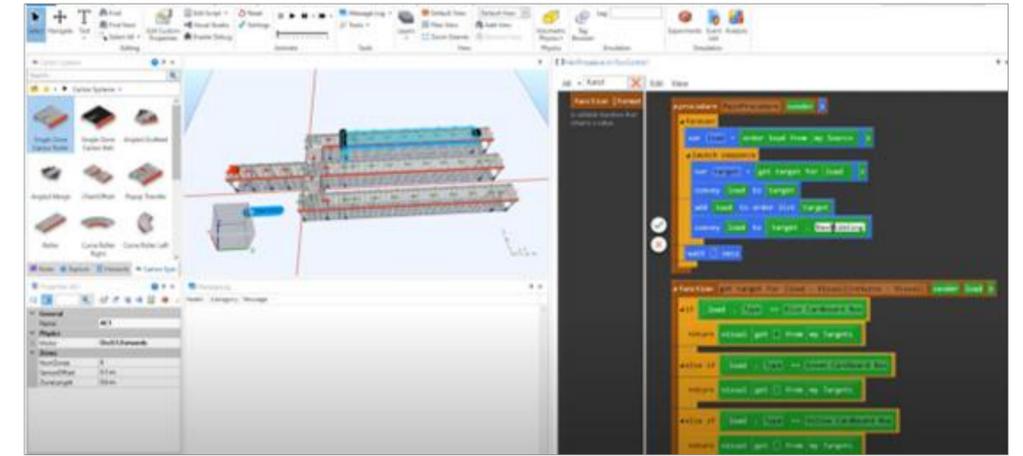
Process Simulation



[Siemens Process Simulate](#)



[Visual Components](#)



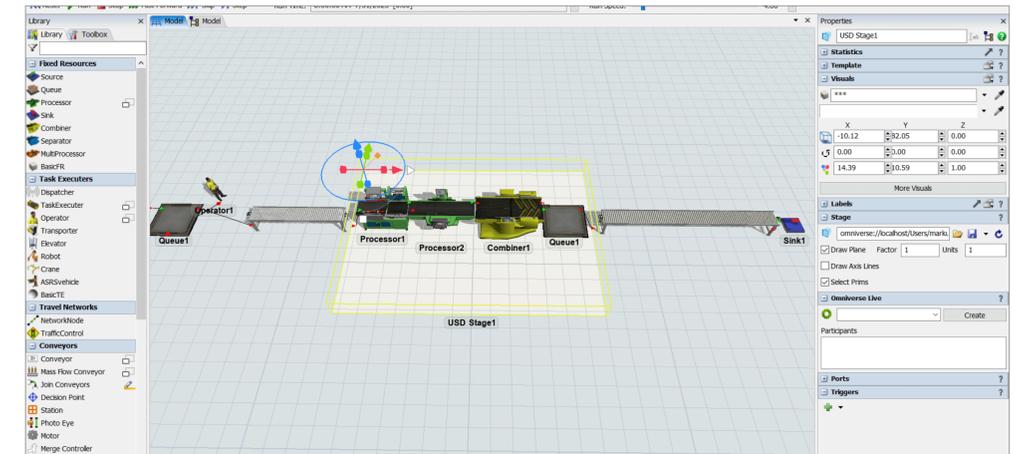
[Emulate3D](#)



[AnyLogic](#)



[SyncTwin](#)



[FlexSim](#)

Enterprise Developers Build Transformative Solutions on Omniverse

Tools and apps for planning, simulation, and operations use cases

98% CV model accuracy



Amazon Robotics

Robotic training tools

30% more efficient planning



BMW Group

Factory planning tools

10% productivity increase



Continental + SoftServe

Industrial CoPilot

100x faster AI training



Delta Electronics

Industrial inspection tools

Accelerated planning,
AI training



Foxconn

Factory planning, AI training tools



Lowe's

Store layout planning tools



Mercedes Benz

Factory planning tools



Pegatron

Operational digital twin platform



PepsiCo

Process simulation tools



Wistron

Operational digital twin platform

Improved collaboration,
planning, and productivity

50% reduction in supplier
coordination processes

60% more defects detected

Improved throughput,
downtime, and energy use

2x speed up in construction

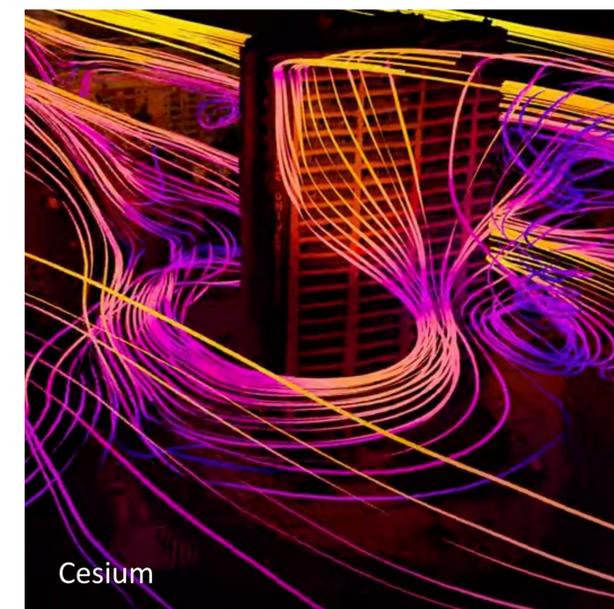
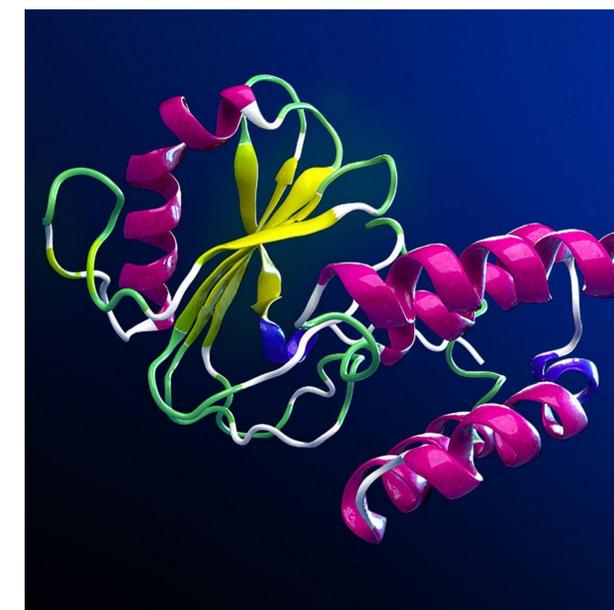
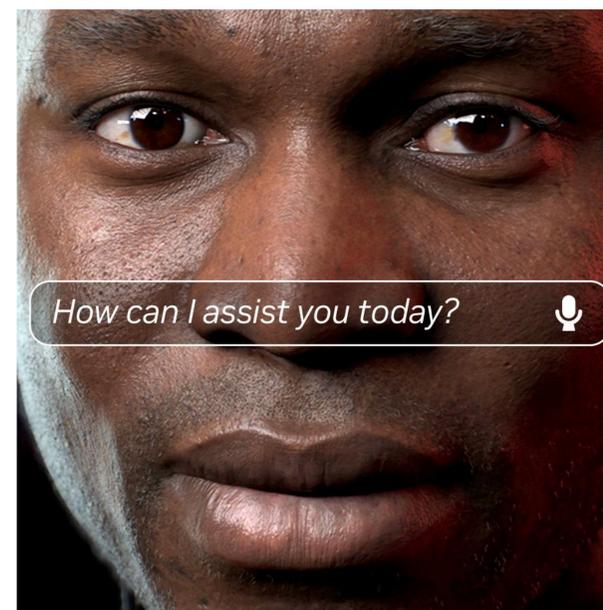


What's Next in AI Starts Here

GTC is a unique developer conference that brings together thousands of innovators, developers, engineers, researchers, creators, and business leaders to explore how accelerated computing and AI are helping humanity solve our largest, most complex challenges.

From NVIDIA CEO Jensen Huang keynote to hundreds of inspiring sessions, exhibits, technical hands-on training workshops, and unique networking events, GTC is the place to see real-world examples of applied AI in action.

March 17–21, 2025 | www.nvidia.com/gtc





Uwe Rechkemmer
Senior Sales Specialist Omniverse
urechkemmer@nvidia.com
+49 151 50468009